

COLUMBIA SPORTSWEAR CO
 Form 4
 November 17, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 PRENTICE GRANT D

2. Issuer Name and Ticker or Trading Symbol
 COLUMBIA SPORTSWEAR CO
 [COLM]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 ___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 VP, Gen. Merch. Mgr. Outerwear

(Last) (First) (Middle)
 C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 11/15/2006

PORTLAND, OR 97229
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	11/15/2006		M			9,738	A	\$ 38.29	10,188	D	
Common Stock	11/15/2006		M			2,713	A	\$ 31.354	12,901	D	
Common Stock	11/15/2006		M			7,185	A	\$ 33.69	20,086	D	
Common Stock	11/15/2006		M			7,000	A	\$ 53.12	27,086	D	
	11/15/2006		M			11,645	A		38,731	D	

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Common Stock						\$ 15.709		
Common Stock	11/15/2006		M	7,355	A	\$ 12.167	46,086	D
Common Stock	11/15/2006		M	3,350	A	\$ 8.167	49,436	D
Common Stock	11/15/2006		M	12,750	A	\$ 45.88	62,186	D
Common Stock	11/15/2006		S	61,736	D	\$ 58	450	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 38.29	11/15/2006		M	9,738	05/01/2003 ⁽³⁾	04/18/2012	Common Stock	9,738
Employee Stock Option (right to buy)	\$ 31.354	11/15/2006		M	2,713	04/01/2002 ⁽³⁾	03/18/2011	Common Stock	2,713
Employee Stock Option (right to buy)	\$ 33.69	11/15/2006		M	7,185	04/01/2004 ⁽³⁾	03/11/2013	Common Stock	7,185
	\$ 53.12	11/15/2006		M	7,000	06/01/2005 ⁽³⁾	05/12/2014		7,000

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- (3) Option vests over four years following the date of grant as follows: 25 percent vested on the "date exercisable" indicated, and the remaining 75 percent vest in equal monthly installments over the following 36 months.
- (4) Options become exercisable ratably over 60 months beginning on the date exercisable indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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