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- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 5 Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(e) On March 12, 2007, the Compensation Committee of the Board of Directors of Brookdale Senior Living Inc. (the Company) approved the Company's incentive compensation plan for executive officers, including the Company's principal executive officers, the Company's principal financial officer and those officers who were classified as named executive officers in the Company's 2006 Proxy Statement.

Pursuant to the Compensation Committee's action, the following individuals, who have been designated as Senior Executive Officers, will be eligible for the annual target bonus opportunity set forth below:

	Annual	Annual Target	Percentage	Percentage
<u>Officer</u>	<u>Base Salary</u>	<u>Bonus Opportunity</u>	<u>Cash</u>	<u>Equity</u>
Mark J. Schulte, <i>Co-Chief Executive Officer</i>	\$200,000	6.0 times base salary	16.7%	83.3%
W.E. Sheriff, <i>Co-Chief Executive Officer</i>	\$200,000	6.0 times base salary	16.7%	83.3%
Mark W. Ohlendorf, <i>Co-President and Chief Financial Officer</i> <i>(effective March 30, 2007)</i>	\$200,000	6.0 times base salary*	23.1%	76.9%
John P. Rijos,	\$200,000	6.0 times base salary	16.7%	83.3%

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Co-President

T. Andrew Smith,	\$200,000	6.0 times base salary	25.0%	75.0%
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Executive Vice President, General Counsel and Secretary

Paul A. Froning,	\$200,000	6.0 times base salary	25.0%	75.0%
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Executive Vice President and Chief Investment Officer

* plus additional \$100,000 cash portion included in Percentage Payable in Cash above

The bonus for each Senior Executive Officer will be paid in the manner set forth above dependent upon the Company's level of achievement of annual performance goals established by

the Compensation Committee. For 2007, the performance targets are based on Cash From Facility Operations (CFFO). The actual percentage of the annual target bonus opportunity set forth above that each Senior Executive Officer will receive shall be determined as follows:

<u>Achievement Level</u>	<u>Percentage of Target</u>	<u>Bonus Opportunity Awarded</u>
Achieve 103% or more of annual target		150%
Achieve 101%, but less than 103%, of annual target		125%
Achieve 96%, but less than 101%, of annual target		100%
Achieve 92%, but less than 96%, of annual target		50%
Achieve less than 92% of annual target		0%

For Senior Executive Officers, bonus opportunity percentages will not be pro-rated between the steps set forth above. The portion of any annual bonus that is payable in equity will be paid in the form of unvested restricted stock. Any such award will be performance-based, using an appropriate annual performance measure selected by the Compensation Committee at the time of grant, and will vest in two annual tranches.

Pursuant to the Compensation Committee's action, the Company's other executive officers (including Kristin A. Ferge, the Company's Executive Vice President, Chief Administrative Officer and Treasurer) will be eligible for an annual cash target bonus opportunity equal to 80% of his or her base salary. The bonus for each such officer will be paid dependent upon the Company's level of achievement of annual performance goals established by the Compensation Committee. For 2007, the performance targets are based on CFFO. The actual percentage of the annual cash target bonus opportunity that each such officer will receive shall be determined as follows:

Percentage of Target

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Achievement Level

Achieve more than 108% of annual target
Achieve 108% of annual target
Achieve 104.75% or more of annual target
Achieve 102.5% or more of annual target
Achieve 100% or more of annual target
Achieve 98% or more of annual target
Achieve 96.25% or more of annual target
Achieve less than 96.25% of annual target

Bonus Opportunity Awarded

See note below
268%
200%
148%
100%
57%
20%
0%

For these executive officers, bonus opportunity percentages will be pro-rated between the steps set forth above. To the extent that the Company achieves more than 108% of the annual target, each such officer will be eligible to receive a pro-rated amount in excess of 268% of his or her target bonus opportunity. However, no more than 27% of the incremental achievement above such performance level will be available to be distributed among all management employees (other than Senior Executive Officers).

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Additional information regarding compensation of the Company's named executive officers will be included in the Company's Proxy Statement for its 2007 Annual Meeting of Stockholders, to be filed with the Securities and Exchange Commission.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BROOKDALE SENIOR LIVING INC.

Date: March 16, 2007

By: /s/ T. Andrew Smith
Name: T. Andrew Smith
Title: Executive Vice President, General Counsel
and Secretary

