

BRADY CORP  
Form 4  
April 03, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KLOTSCH ALLAN J**

(Last) (First) (Middle)  
**6555 WEST GOOD HOPE ROAD**  
  
(Street)

**MILWAUKEE, WI 53223**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**BRADY CORP [BRC]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**04/01/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Pres Asia Pacific VP Brady Co**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)     | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|-------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                     |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Class A Common Stock <sup>(3)</sup> | 03/05/2008                           |  | J                              |   | 2.8917  | A  | \$ 31.06  |
| Class A Common Stock <sup>(3)</sup> | 03/12/2008                           |  | J                              |   | 0.297   | A  | \$ 31.98  |
| Class A Common Stock <sup>(3)</sup> | 03/19/2008                           |  | J                              |   | 2.8822  | A  | \$ 33.73  |
| Class A Common                      | 03/26/2008                           |  | J                              |   | 0.022   | A  | \$ 33.51  |
|                                     |                                      |  |                                |   |   |  | 11,221.14 <sup>(4)</sup>                              |
|                                     |                                      |  |                                |   |   |  | 11,221.43 <sup>(4)</sup>                              |
|                                     |                                      |  |                                |   |   |  | 11,224.32 <sup>(4)</sup>                              |
|                                     |                                      |  |                                |   |   |  | 11,227.179 <sup>(4)</sup>                             |

Stock <sup>(3)</sup>

Class A  
 Common 04/02/2008 J 2.8371 A \$ 11,230.0161 D  
 Stock <sup>(3)</sup> 34.13 <sup>(4)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Amount of Shares (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|
| Deferred Comp Units                        | \$ 33.89   | 04/01/2008                           |  | A                              | 8.0227  | (1)(2) (1)(2)  | Class A Common Stock  | 8.0227 \$ 33.89                               |

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                               |       |
|---|---------------|-----------|-------------------------------|-------|
|   | Director      | 10% Owner | Officer                       | Other |
| KLOTSCHE ALLAN J<br>6555 WEST GOOD HOPE ROAD<br>MILWAUKEE, WI 53223 |               |           | Pres Asia Pacific VP Brady Co |       |

## Signatures

Barbara Bolens, as Attorney  
 -In-Fact 04/03/2008

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The deferred compensation stock units were acquired under the Brady Corporation employee deferred compensation plan and are to be settled in installment payments of Brady's Class A Common Stock upon the persons cessation as an employee of Brady Corporation.

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- (2) This security converts to common stock on 1 for 1 basis.
- (3) This transaction was a result of the employer's 401K payroll deduction.
- (4) The total shares listed in column 5 represent the aggregate total of shares of non-derivative securities held by the individual as of 4/2/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.