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COLGATE PALMOLIVE CO

Form 3

January 17, 2008

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

response...

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

(Print or Type Responses)

1. Name and Address of Reporting

Person * Statement COLGATE PALMOLIVE CO [CL] A Groener David R (Month/Day/Year) 01/10/2008 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) COLGATE-PALMOLIVE (Check all applicable) COMPANY, Â 300 PARK **AVENUE** 10% Owner Director (Street) _X__ Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) VP-Global Supply Chain _X_ Form filed by One Reporting Person NEW YORK. NYÂ 10022 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Ownership Beneficially Owned (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 33,510 D Common Stock 6,744 Ι By Issuer's 401(k) Plan Trustee Series B Convertible Preference Stock 2,823 I By Issuer's 401(k) Plan Trustee Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Series B Convertible Preference Stock Units	(1)	(1)	Series B Convertible Preference Stock	142	\$ 0	D	Â
Stock Option (Right to Buy)	09/10/2001(2)	09/10/2008	Common Stock	6,800	\$ 33.7344	D	Â
Stock Option (Right to Buy)	09/09/2002(2)	09/09/2009	Common Stock	14,000	\$ 55.6563	D	Â
Stock Option (Right to Buy)	09/09/2006(2)	09/09/2009	Common Stock	20,000	\$ 55.6563	D	Â
Stock Option (Right to Buy)	09/14/2003(2)	09/14/2010	Common Stock	15,000	\$ 48.0625	D	Â
Stock Option (Right to Buy)	09/17/2004(2)	09/17/2011	Common Stock	16,000	\$ 56.675	D	Â
Stock Option (Right to Buy)	09/12/2005(2)	09/12/2012	Common Stock	20,000	\$ 55.11	D	Â
Stock Option (Right to Buy)	09/11/2006(2)	09/11/2009	Common Stock	19,800	\$ 56.565	D	Â
Stock Option (Right to Buy)	09/09/2007(2)	09/09/2010	Common Stock	21,000	\$ 54.4	D	Â
Stock Option (Right to Buy)	09/08/2006(3)	09/08/2011	Common Stock	22,500	\$ 53.455	D	Â
Stock Option (Right to Buy)	09/07/2007(3)	09/07/2012	Common Stock	24,000	\$ 60.68	D	Â
Stock Option (Right to Buy)	09/12/2008(3)	09/12/2013	Common Stock	26,000	\$ 68.15	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Groener David R COLGATE-PALMOLIVE COMPANY			VP Global			
300 PARK AVENUE	Â	Â	VP-Global Supply Chain	Â		
NEW YORK. NY 10022						

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Signatures

Nina D. Gillman by power of attorney 01/17/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported preference stock units were acquired under the issuer's Supplemental Savings & Investment Plan and will be settled upon the reporting person's retirement or other termination of service.
- (2) Option became 100% exercisable on the date shown in this column.
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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