

GENUINE PARTS CO  
Form 8-K  
November 15, 2004

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

November 15, 2004

Genuine Parts Company

(Exact name of registrant as specified in its charter)

Georgia

001-05690

58-0254510

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

2999 Circle 75 Pkwy, Atlanta, Georgia

30339

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

770.953.1700

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.**

On November 15, 2004, the Board of Directors of Genuine Parts Company approved the following corporate officer change. R. Bruce Clayton was elected to the position of Senior Vice President – Human Resources. Mr. Clayton has over 8 years of service with the Company and was previously Vice President – Risk Management and Employee Services. Edward J. Van Stedum, who was previously Senior Vice President – Human Resources, will be retiring on January 1, 2005. The contents of the Press Release, which is being filed as Exhibit 99.1 to this current report on Form 8-K, are incorporated into this item 5.02 by reference.

**Item 8.01. Other Events.**

On November 15, 2004, the Board of Directors of Genuine Parts Company declared a regular quarterly cash dividend of 30 cents per share on the Company's common stock. The dividend is payable January 3, 2005 to shareholders of record December 10, 2004. The contents of the Press Release, which is being filed as Exhibit 99.1 to this current report on Form 8-K, are incorporated into this item 8.01 by reference.

**Item 9.01. Financial Statements and Exhibits.**

(c) Exhibits

99.1 Press Release dated November 15, 2004.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Genuine Parts Company

*November 15, 2004*

By: *Jerry W. Nix*

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*Name: Jerry W. Nix*

*Title: Execcutive Vice President Finance*

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Exhibit Index

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Press Release dated November 15, 2004