

CPFL Energy INC  
Form 6-K  
March 12, 2012

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of March, 2012**

**Commission File Number 32297**

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**CPFL Energy Incorporated**  
(Translation of Registrant's name into English)

**Rua Gomes de Carvalho, 1510, 14º andar, cj 1402  
CEP 04547-005 - Vila Olímpia, São Paulo – SP  
Federative Republic of Brazil  
(Address of principal executive office)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  
Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule  
101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule  
101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby  
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of  
1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):  
82-\_\_\_\_\_



**CPFL ENERGIA S.A.**

**A Publicly Held Company**

**Corporate taxpayer's ID (CNPJ) 02.429.144/0001-93**

**Company Registry (NIRE) 353.001.861-33**

**ANNOUNCEMENT TO THE MARKET**

In compliance with Article 157, Paragraph 4 of Law 6,404/76 and the Brazilian Securities and Exchange Commission – CVM Instruction No. 358/2002, CPFL Energia S.A. ("**CPFL Energia**") informs that CPFL Energias Renováveis S.A. ("**CPFL Renováveis**") have released, on the date hereof, the following Announcement to the Market:

"**CPFL ENERGIAS RENOVÁVEIS S.A. ("Company")** announces to the market that the Board of Directors at a meeting held on March 8, 2012, approved the hiring of investment banks and other advisers to initiate studies and evaluations aimed at the possibility of making an initial public offering of distribution of the Company's shares ("**Offer**"). The Company will keep the market updated about the events related to the intended Offer."

São Paulo, March 12, 2012.

**CPFL Energia S.A.**

Lorival Nogueira Luz Junior

Chief Financial and Investor Relations Officer

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