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GRUPO IUSACELL SA DE CV

Form 6-K

May 03, 2005

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934

For the month of May, 2005

GRUPO IUSACELL, S.A. de C.V.

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(Translation of registrant's name into English)

Montes Urales 460  
Col. Lomas de Chapultepec, Deleg. Miguel Hidalgo  
11000, Mexico D.F.

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(Address of principal executive office)

Indicate by check mark whether the registrant files or will fill annual reports  
under cover of Form 20-F or Form 40-F: Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g-3-2(b) under the Securities and Exchange Act of  
1934. Yes  No

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Documents Furnished By the Registrant

1. Press Release of the Registrant dated May 2, 2005

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the  
registrant has duly caused this report to be signed on its behalf by the  
undersigned thereunto duly authorized.

GRUPO IUSACELL, S.A. DE C.V.

Date: May 2, 2005

/s/ Fernando Cabrera  
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Name: Fernando Cabrera  
Title: Attorney in fact

/s/ Jose Luis Riera  
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Name: Jose Luis Riera  
Title: Attorney in fact

[LOGO OF IUSACELL]  
PENSAMOS EN TI

INVESTOR CONTACTS

Jose Luis Riera K.  
Chief Financial Officer  
5255-5109-5927

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Finance Manager  
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Grupo Iusacell will Convene an Extraordinary Shareholders Meeting to Consider the Convenience to Continue with its American Depositary Shares Program

Mexico City, May 2, 2005 - Grupo Iusacell, S.A. de C.V., [BMV: CEL, NYSE: CEL], announced today that it will submit to the consideration of an extraordinary shareholders meeting the convenience to continue with its American Depositary Shares (ADSs) program in the United States with shares listed in the New York Stock Exchange (NYSE).

The Company considers that renowned cases of regulatory non-compliance in the recent past, such as Worldcom, Enron, Adelphia, Parmalat, etc. have created over-regulation in the United States securities markets. As a result, issuers have had to divert time and resources to comply with excessive regulation, to the detriment of a more efficient management of the business.

For foreign issuers in the United States, over-regulation considerably increases current costs and expenses, along with the risk of liability, and the benefits are very questionable. As a result of this, the shareholders meeting of Grupo Iusacell will consider the impact of the costs upon its business, as well as the current and future benefits of its ADSs program.

If the shareholders' meeting decides to terminate the ADSs program, the Company would disclose it to investors and would send notice of this decision to Bank of New York (BONY). Pursuant to section 6.02 of the Deposit Agreement signed with BONY, the Company has the power to terminate it. This contract can be accessed in documents filed by the Company with the Securities & Exchange Commission (SEC) or in <http://www.sec.gov/Archives/edgar/data/1089695/000101915503000504/0001019155-03-000504-index.htm>. Such termination would be notified to ADSs holders 90 days in advance of its termination.

If the shareholders meeting decides to terminate the ADSs program: a) the Company would immediately communicate this decision to both BONY and the New York Stock Exchange (NYSE); b) BONY would notify holders of ADSs; c) the Company would proceed to modify its F-6 format (ADSs Registry), reducing the issuance of ADSs to zero; and d) the Company would file its modified F-6 form with the SEC.

Trading of ADSs may continue during the 90 days following the termination of the Deposit Agreement. During that period, ADSs holders may continue to exchange them for common shares listed on the Mexican Stock Exchange (BMV).

Once the Deposit Agreement is terminated, the NYSE should suspend the trading of ADSs, should notify the SEC of the termination of the program, and request the delisting of the ADSs from the NYSE. In case that the delisting from

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the NYSE were to happen, the SEC would make it public.

In that case, ADSs holders would have the following two options during the period of time determined by the shareholders meeting: 1) Give instructions to BONY to exchange its ADSs into common shares, or 2) exchange their ADSs into common shares and request their sale in the Mexican market.

If there are less than 300 holders who are residents of the United States, the Company may ask the SEC to cancel the registration of the ADSs. In that case, the reporting obligations and other U.S. securities regulatory compliance requirements would cease to apply to the Company. We must highlight that the registry with the SEC and the listing with the NYSE are two independent acts, and as such, in case of an eventual delisting from the NYSE, the Company would continue complying with its reporting obligations with the SEC, for as long as its registry with this authority is maintained.

The trading of shares in Mexico and the United States will remain in place until the shareholders meeting decides about it.

If the shareholders' meeting decides not to terminate the ADSs program, the Company would maintain its outstanding stock in the US market as it is today, and ADSs holders would maintain the same rights they currently possess.

In any event, the Company will timely disclose to investors the relevant events that take place.

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### ABOUT IUSACELL

Grupo Iusacell, S.A. de C.V. (Iusacell, NYSE and BMV: CEL) is a wireless cellular and PCS service provider in Mexico encompassing a total of approximately 92 million POPs, representing approximately 90% of the country's total population. Independent of the negotiations towards the restructuring of its debt, Iusacell reinforces its commitment with customers, employees and suppliers and guarantees the highest quality standards in its daily operations offering more and better voice communication and data services through state-of-the-art technology, such as its new 3G network, throughout all of the regions in which it operate.

### LEGAL DISCLAIMER

Grupo Iusacell, S.A. de C.V. quarterly reports and all other written materials may from time to time contain statements about expected future events and financial results that are forward-looking and subject to risks and uncertainties. For those statements, the Company claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. Discussion of factors that may affect future results is contained in our filings with the Securities and Exchange Commission.