## Edgar Filing: Crawford Frederick John - Form 4

Crawford Fr	ederick John										
Form 4											
March 27, 2	013										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB AF	OMB APPROVAL		
	UNITI	ED STATES		RITIES A			NGE C	COMMISSION	OMB Number:	3235-0287	
Section 16. Form 4 or Form 5 obligations may continue. Form 5 Section 17(a) of the Public				HANGES IN BENEFICIAL OWNERSHI SECURITIES ion 16(a) of the Securities Exchange Act of 1 lic Utility Holding Company Act of 1935 or he Investment Company Act of 1940					Expires: January 20 Estimated average burden hours per response		
See Instr 1(b).	ruction	50(II)	) of the m	vestment	Compan	у АС	101194	0			
(Print or Type )	•	ting Person *	2 Issue	Nome and	Tieken on	Tuodia		5. Relationship of	Reporting Pers	con(s) to	
Crawford Frederick John Symbo				. Issuer Name <b>and</b> Ticker or Trading mbol NO Financial Group, Inc. [CNO]				Issuer			
					-	2. [C]	NOJ	(Chec	k all applicable	)	
(Month			(Month/D	. Date of Earliest Transaction Month/Day/Year) )3/25/2013				Director 10% Owner X_Officer (give title Other (specify below) EVP and CFO			
	(Street)		4. If Ame	ndment, Dat	te Original	[		6. Individual or Jo	oint/Group Filin	g(Check	
CARMEL,	IN 46032			nth/Day/Year)	-			Applicable Line) _X_ Form filed by C Form filed by M		rson	
,								Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	ear) Executio any	med on Date, if Day/Year)	3. Transactio Code (Instr. 8) Code V	(Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	03/25/2013			F	3,706	D	11.49	188,294	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. iorNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	Amou Unde Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships					
	Director	10% Owner	Officer	Other		
Crawford Frederick John 11825 NORTH PENNSYLVANIA STREET CARMEL, IN 46032			EVP and CFO			
Signatures						

Karl W. Kindig, 03/27/2013 Attorney-in-Fact

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares were surrendered to CNO Financial Group, Inc. to cover required tax withholding on vesting of restricted stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.