## Edgar Filing: V F CORP - Form 4

V F CORP											
Form 4											
November 2	20, 2013										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMMISSION	OMB	PROVAL 3235-0287		
if no lor subject Section Form 4 Form 5 obligation may con	Washington, D.C. 20549Check this box if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESForm 4 or Form 5 obligations may continue. See InstructionFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940						Number:January 31,Expires:2005Estimated averageburden hours perresponse0.5				
1(b).	ruction	( )									
(Print or Type	-										
1. Name and Address of Reporting Person * MCCOLLOUGH W ALAN			2. Issuer Name <b>and</b> Ticker or Trading Symbol V F CORP [VFC]					5. Relationship of Reporting Person(s) to Issuer			
				-	Transactio	n		(Check all applicable)			
105 CORPORATE CENTER BLVD 1 (Street) 4.			(Month/Day/Year) 11/20/2013					Director 10% Owner Officer (give title Other (specify below)			
				Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
GREENSB	ORO, NC 27408							Form filed by Mo Person	ore than One Rej	porting	
(City)	(State)	(Zip)	Tal	ole I - Non	-Derivativ	e Secu	ırities Acqı	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deem (Month/Day/Year) Execution any (Month/D		Date, if Transaction Code		4. Securities Acquired (A) onor Disposed of (D) (Instr. 3, 4 and 5) (A) or			Securities Beneficially Owned Following Reported Transaction(s)	OwnershipIndireForm:BenerDirect (D)Owner	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount		Price	(Instr. 3 and 4)			
Common Stock	11/20/2013			М	5,400	А	\$ 60.2	7,555	D		
Common Stock	11/20/2013			S	5,400 (1)	D	\$ 224.843	<sub>6</sub> 2,155	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: V F CORP - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
2005 Non-Qualified Stock Option (right to buy)	\$ 60.2	11/20/2013		М	5,400	02/11/2006	02/10/2015	Common Stock	5,4

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>		Relationsh	nips		
	Director	10% Owner	Officer	Other	
MCCOLLOUGH W ALAN 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408					
Signatures					
Mark R. Townsend for W. Alan McCo File)	11/20/2013				
<u>**</u> Signature o	of Reporting l	Person			Date
Evenlay attack of Deeres		_			

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$224.63 to not more than \$225.0467. The reporting person undertakes to provide to VF Corporation, any security holder of VF

(1) S224.05 to not more than \$22.0407. The reporting person undertakes to provide to VP Corporation, any security notice of VP Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.