V F CORP Form 4 November 14, 2013

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** OMB

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Salzburger Karl Heinz

(First)

(Street)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

V F CORP [VFC]

3. Date of Earliest Transaction

(Check all applicable)

(Last) (Middle) (Month/Day/Year)

11/13/2013

Director 10% Owner Other (specify Officer (give title

below)

105 CORPORATE CENTER BLVD

VP & President-International 6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

#### GREENSBORO, NC 27408

(City)	(State)	(Zip) Tak	ole I - Non-	Derivativ	e Secu	ırities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transactionr Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	11/13/2013		M	5,000	A	\$ 53.6	102,061	D	
Common Stock	11/13/2013		M	5,654	A	\$ 74.85	107,715	D	
Common Stock	11/13/2013		S	1,600 (3)	D	\$ 220.3756	106,115	D	
Common Stock	11/13/2013		S	2,568 (4)	D	\$ 221.5539	103,547	D	
Common Stock	11/13/2013		S	6,486 (5)	D	\$ 222.498	97,061	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
2009 Non-Qualified Stock Option (right to buy)	\$ 53.6	11/13/2013		M	5,000	<u>(1)</u>	02/12/2019	Common Stock	5,00
2010 Non-Qualified Stock Option (right to buy)	\$ 74.85	11/13/2013		M	5,654	(2)	02/15/2020	Common Stock	5,65

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Salzburger Karl Heinz

105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 **VP & President-International** 

Date

**Signatures** 

Mark R. Townsend for Karl Heinz Salzburger (Pursuant to Signing Authority on File)

11/14/2013

\*\*Signature of Reporting Person

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

**(1)** 

Reporting Owners 2

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This option vested as follows: 12,092 shares vested on 02/13/2010; 12,091 shares vested on 02/13/2011; and 12,091 shares vested on 02/13/2012.

- (2) This option vested as follows: 11,885 shares vested on 02/16/2011; 11,885 shares vested on 02/16/2012; and 11,884 shares vested on 02/16/2013.
- (3) The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$220.00 to not more than \$220.96. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$221.20 to not more than \$221.97. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$222.12 to not more than \$222.94. The reporting person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.