

Roe Scott A.
Form 3
March 01, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Roe Scott A. | | (Month/Day/Year) | V F CORP [VFC] | |
| (Last) | (First) | (Middle) | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| | | 02/27/2013 | | |
| 105 CORPORATE CENTER | | | (Check all applicable) | |
| BLVD | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| (Street) | | | <input type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | VP Controller and CAO | |
| GREENSBORO, NC | | 27408 | | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (City) | (State) | (Zip) | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 277.219 | I | by Trust ⁽¹⁾ |
| Common Stock | 16,750 | D | ^ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of | 5. Ownership Form of Derivative | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|------------------------------------|---------------------------------|---|
|--|--|---|------------------------------------|---------------------------------|---|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Derivative Security | Security: Direct (D) or Indirect (I) (Instr. 5) | |
|--|------------------|-----------------|--------------|----------------------------|---------------------|---|---|
| 2009 Non-Qualified Stock Option (right to buy) | Â (2) | 02/12/2019 | Common Stock | 6,858 | \$ 53.6 | D | Â |
| 2010 Non-Qualified Stock Option (right to buy) | Â (3) | 02/15/2020 | Common Stock | 6,740 | \$ 74.85 | D | Â |
| 2011 Non-Qualified Stock Option (right to buy) | Â (4) | 02/23/2021 | Common Stock | 4,738 | \$ 95.56 | D | Â |
| 2012 Non-Qualified Stock Option (right to buy) | Â (5) | 02/20/2022 | Common Stock | 5,024 | \$ 145.58 | D | Â |
| 2013 Non-Qualified Stock Option (right to buy) | Â (6) | 02/19/2023 | Common Stock | 7,386 | \$ 161.95 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Roe Scott A. 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | Â | Â | Â VP Controller and CAO | Â |

Signatures

Mark R. Townsend for Scott A. Roe (Pursuant to Signing Authority on File) 03/01/2013

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) 401(k).
- (2) This option vested in three substantially equal annual installments beginning February 13, 2010.
- (3) This option vested in three substantially equal annual installments beginning February 16, 2011.
- (4) This option will vest in three substantially equal annual installments beginning February 24, 2012.
- (5) This option will vest in three substantially equal annual installments beginning February 21, 2013.
- (6) This option will vest in three substantially equal installments beginning February 20, 2014.

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Remarks:

ExecutedÂ signingÂ authorityÂ attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.