Edgar Filing: REED DEBRA L - Form 4

REED DEBRA L Form 4										
April 01, 2011								OMB A	PPROVAL	
FORM 4	UNITED	STATES		RITIES A			E COMMISSIO		3235-0287	
Check this box if no longer subject to	IENT OI	F CHAN		Expires: Estimated	January 31, 2005 average					
Section 16. Form 4 or Form 5 Eiled purcuent to Sect					RITIES	burden hou response	•			
obligations may continue. <i>See</i> Instruction 1(b).	·	a) of the I	Public U	Itility Hol	ding Cor		nge Act of 1934, of 1935 or Secti 940			
(Print or Type Respon	ses)									
1. Name and Address REED DEBRA L		Person [*]	Symbol	er Name an		-	5. Relationship Issuer	of Reporting Per	rson(s) to	
			•	Dennison	· -	VYJ	(Check all applicable)			
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD			3. Date of Earliest Transaction (Month/Day/Year) 03/31/2011				Director 10% Owner Officer (give title Other (specify below)			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
PASADENA, CA	. 91103						Person	whole than one R	eporting	
(City) (S	state)	(Zip)	Tab	le I - Non-J	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deeme Execution I any (Month/Day/Year)(Instr. 3)any (Month/Day/Year)		Date, if TransactionAcquired (A) of Code Disposed of (E			(A) or of (D) 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D) Price	Transaction(s) (Instr. 3 and 4)			
Reminder: Report on	a separate line	e for each cla	ass of sec	urities bene	ficially ow	ned directly	or indirectly.			
					inforn requii	nation cont ed to resp lys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security	ative		(Instr.	8)	Disposed o	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Common Stock Units	\$ 0	03/31/2011		A <u>(1)</u>		548.494		08/08/1988	08/08/1988	Common Stock	548.49

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
REED DEBRA L 150 NORTH ORANGE GROVE BLVD PASADENA, CA 91103						
Signatures						
/s/ Barbara Bartoletti POA for Debra L. Reed		04/01/2011				
Signature of Reporting Person		Date				
Evaluation of Deeneng						

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program (?DDECP?) in a transaction exempt under Rules 16a-11 and 16b-3(d).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.