

FAIRBAIRN URSULA F

Form 4

October 03, 2008

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FAIRBAIRN URSULA F

2. Issuer Name **and** Ticker or Trading  
Symbol  
V F CORP [VFC]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
105 CORPORATE CENTER BLVD  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/02/2008

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

GREENSBORO, NC 27408

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	10/02/2008		M		4,800 A \$ 43.2	6,400	D
Common Stock	10/02/2008		S		600 D \$ 72.902	5,800	D
Common Stock	10/02/2008		S		200 D \$ 72.9	5,600	D
Common Stock	10/02/2008		S		100 D \$ 72.894	5,500	D
Common Stock	10/02/2008		S		300 D \$ 72.886	5,200	D
	10/02/2008		S		100 D \$ 72.87	5,100	D

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Common Stock							
Common Stock	10/02/2008	S	100	D	\$ 72.862	5,000	D
Common Stock	10/02/2008	S	200	D	\$ 72.852	4,800	D
Common Stock	10/02/2008	S	100	D	\$ 72.85	4,700	D
Common Stock	10/02/2008	S	100	D	\$ 72.84	4,600	D
Common Stock	10/02/2008	S	100	D	\$ 72.836	4,500	D
Common Stock	10/02/2008	S	300	D	\$ 72.828	4,200	D
Common Stock	10/02/2008	S	400	D	\$ 72.82	3,800	D
Common Stock	10/02/2008	S	500	D	\$ 72.818	3,300	D
Common Stock	10/02/2008	S	100	D	\$ 72.81	3,200	D
Common Stock	10/02/2008	S	100	D	\$ 72.808	3,100	D
Common Stock	10/02/2008	S	1,500	D	\$ 72.772	1,600	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Security (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of

1999

Non-Qualified  
Stock Option  
(right to buy)

\$ 43.2

10/02/2008

M

4,800

02/09/2000

02/08/2009

Common  
Stock

4,800

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director   10% Owner   Officer   Other

FAIRBAIRN URSULA F  
105 CORPORATE CENTER BLVD  
GREENSBORO, NC 27408

## Signatures

Mark R. Townsend for Ursula O. Fairbairn (Pursuant to Signing Authority on  
File)

10/03/2008

\_\_\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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