V F CORP Form 4 November 06, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number:

January 31, 2005

0.5

Estimated average burden hours per

Expires:

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SHEARER ROBERT K			2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle) 105 CORPORATE CENTER BLVD		iddle)	3. Date of Earliest Transaction	(
		BLVD	(Month/Day/Year) 11/02/2006	Director 10% Owner Officer (give title below) below) CFO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
GREENSBOI	RO, NC 27408		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tabl	e I - Non-E	Derivative S	Securi	ties Acqu	ired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit or(A) or Dis (Instr. 3, 4	sposed 4 and 5 (A)	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	11/02/2006		M	7,300	A	\$ 35.4	34,075.045	D	
Common Stock	11/02/2006		S	5,000	D	\$ 76	29,075.045	D	
Common Stock	11/02/2006		S	1,500	D	\$ 76.01	27,575.045	D	
Common Stock	11/02/2006		S	400	D	\$ 76.02	27,175.045	D	
Common Stock	11/02/2006		S	400	D	\$ 76.03	26,775.045	D	

Edgar Filing: V F CORP - Form 4

Common Stock	11/03/2006	M	19,500	A	\$ 43.2 46,275.045 D)
Common Stock	11/03/2006	M	1,800	A	\$ 35.4 48,075.045 D)
Common Stock	11/03/2006	S	16,600	D	\$ 75.4 31,475.045 D)
Common Stock	11/03/2006	S	300	D	\$ 31,175.045 E)
Common Stock	11/03/2006	S	500	D	\$ 30,675.045 D)
Common Stock	11/03/2006	S	700	D	\$ 29,975.045 D)
Common Stock	11/03/2006	S	100	D	\$ 29,875.045 D)
Common Stock	11/03/2006	S	2,100	D	\$ 27,775.045 D)
Common Stock	11/03/2006	S	400	D	\$ 27,375.045 D)
Common Stock	11/03/2006	S	200	D	\$ 27,175.045 D)
Common Stock	11/03/2006	S	400	D	\$ 75.8 26,775.045 D)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Non-Qualified

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	Se Se S) Ac or (D (Ir	Number of erivative ecurities equired (A) Disposed of D) nstr. 3, 4, ad 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code	V (A	A) (D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
2001	\$ 35.4	11/02/2006		M		7,300	02/06/2002	02/05/2011	Common	7,

Stock

(9-02)

Edgar Filing: V F CORP - Form 4

Stock Option (right to buy)								
1999 Non-Qualified Stock Option (right to buy)	\$ 43.2	11/03/2006	M	19,500	02/09/2000	02/08/2009	Common Stock	19
2001 Non-Qualified Stock Option (right to buy)	\$ 35.4	11/03/2006	M	1,800	02/06/2002	02/05/2011	Common Stock	1,

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
SHEARER ROBERT K							
105 CORPORATE CENTER BLVD			CFO				
GREENSBORO, NC 27408							

Signatures

Mark R. Townsend for Robert K. Shearer (Pursuant to Signing Authority on File) 11/06/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3