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	OTT ALAN									
Form 4	2012									
February 28									PROVAL	
FORM	/ 4 UNITED	STATES SECU Wi	RITIES A			NGE CO	OMMISSION	OMB Number:	3235-0287	
Check ti if no lor subject Section Form 4 Form 5 obligation may con	TENT OF CHA rsuant to Section (a) of the Public U 30(h) of the I	NGES IN SECUI 16(a) of th Jtility Hol	BENEF RITIES ne Securi lding Cor	ICIA ties E npan	Act of 1934, 935 or Section	Estimated average burden hours per response 0.5				
<i>See</i> Inst 1(b).	ruction	50(ii) of the I	nvestnen	t Compa	1y 7 K					
(Print or Type	Responses)									
1. Name and SMITH SC	Symbol	I issuer raine and riener of frading					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I		of Earliest T	L.		L	(Check	all applicable)	
AMERICA INSURAN SOUTH ST	E 02/27/ 3700	(Month/Day/Year)					Director 10% Owner Officer (give titleX Other (specify below) Exec. Officer of Principal Sub			
			endment, D onth/Day/Yea	-	ıl	A	. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person			
MCKINNE	EY, TX 75070					Ē	Form filed by Mo Person	ore than One Rep	porting	
(City)	(State)	(Zip) Tal	ole I - Non-	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8) Code V	4. Securiti oror Disposi (Instr. 3, 4 Amount	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/27/2012		М	10,275	A	\$ 15.6667	14,775	D		
Common Stock	02/27/2012		S	10,275	D	\$ 48.508 (1) (2)	³ 4,500	D		
Common Stock							0	Ι	N/A	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02) required to respond unless the form

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	tionDerivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 15.6667	02/27/2012		М		10,275	02/26/2011	02/26/2016	Common Stock	10,275

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
SMITH SCOTT ALAN AMERICAN INCOME LIFE INSURANCE COMPANY 3700 SOUTH STONEBRIDGE DRIVE MCKINNEY, TX 75070				Exec. Officer of Principal Sub				
Signatures								
Scott A. Smith, By:/s/Carol A. McCoy, Attorney-in-fact	02/2	28/2012						
**Signature of Reporting Person	1	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sales at prices ranging from \$48.47 per share to \$48.57 per share.
- (2) Reporting person will provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the issuer or any security holder of the issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.