Sprecher Jeffrey C Form 4 May 28, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Sprecher Jeffrey C			Symbol	CONTIN	d Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)					10%	
2100 RIVEREDGE			05/23/2013			below) below) Chief Executive Officer			
PARKWA	Y, SUITE 500						Ciliei Ex	decutive Office	51
	(Street)		4. If Am	endment, I	Date Original	6. Indiv	idual or Joi	nt/Group Filin	ig(Check
			Filed(Mo	onth/Day/Ye	ar)	Applicab _X_ For		ne Reporting Pe	rson
ATLANTA	A, GA 30328					Forn	a filed by Mo	ore than One Re	porting
(City)	(State)	(Zip)	Tal	ole I - Non	Derivative Securities Acqu	iired, Dis	sposed of, o	or Beneficially	y Owne
1.Title of	2. Transaction Dat	e 2A. Deem	ned	3.	4. Securities Acquired (A)	or 5. A	mount of	6.	7. Nat
Security	(Month/Day/Vear	Execution	Date if	Transacti	orDisposed of (D)	Sect	irities	Ownership	Indire

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Secu	rities Acquire	d, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securition Disposed (Instr. 3, 4)	of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	05/23/2013		S	27,742 (1)	D	\$ 168.0046 (2)	1,065,599 (3)	I	CPEX
Common Stock	05/23/2013		S	12,258 (1)	D	\$ 168.9454 (4)	1,053,341 (3)	I	CPEX
Common Stock	05/23/2013		S	4,029 (1)	D	\$ 167.6824	20,572 (5)	I	By spouse
Common Stock	05/23/2013		M	3,529 (1)	A	\$ 35.08	24,101 (5)	I	By spouse

Edgar Filing: Sprecher Jeffrey C - Form 4

Common Stock	05/23/2013	M	472 (1)	A	\$ 106	24,573 <u>(5)</u>	I	By spouse
Common Stock	05/23/2013	M	611 (1)	A	\$ 106	262,057	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	saction Derivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 106	05/23/2013		M		611	<u>(6)</u>	12/10/2019	Common Stock	611
Employee Stock Option (right to buy)	\$ 106	05/23/2013		M		472	<u>(6)</u>	12/10/2019	Common Stock	472
Employee Stock Option (right to buy)	\$ 35.08	05/23/2013		M		3,529	<u>(6)</u>	12/28/2015	Common Stock	3,529

Reporting Owners

Reporting Owner Name / Address	Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other	

2 Reporting Owners

Sprecher Jeffrey C 2100 RIVEREDGE PARKWAY SUITE 500 ATLANTA, GA 30328

Chief Executive Officer

Signatures

/s/ Andrew J. Surdykowski, Attorney-in-fact

05/28/2013

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

X

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a previously announced, pre-arranged trading plan established in accordance with Rule 10b5-1 of the Securities Act of 1934, as amended.
- The price range for the aggregate amount sold by the direct holder is \$167.52 \$168.5199. The Issuer will upon request by the Staff of (2) the U.S. Securities and Exchange Commission or a security holder of the Issuer provide the full information regarding the number of shares sold at each separate price.
- These shares are beneficially owned directly by Continental Power Exchange, Inc ("CPEX"). Mr. Sprecher beneficially owns 100% of the equity interest in CPEX directly. Additionally, as previously reported, the reporting person also owns shares directly and indirectly owns shares that are beneficially owned directly by the reporting person's spouse for which the reporting person disclaims beneficial ownership.
- The price range for the aggregate amount sold by the direct holder is \$168.52 -169.5199. The Issuer will upon request by the Staff of the (4) U.S. Securities and Exchange Commission or a security holder of the Issuer provide the full information regarding the number of shares sold at each separate price.
- As previously reported, the reporting person also indirectly owns 1,053,341 shares that are beneficially owned directly by Continental (5) Power Exchange, Inc. ("CPEX"). The reporting person beneficially owns 100% of the equity interest in CPEX. Additionally, as previously reported, the reporting person also beneficially owns shares directly.
- (6) These options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3