Edgar Filing: Strakosch Greg - Form 4

Strakosch Greg

Strakosch Gr Form 4	eg								
March 14, 20	1	UNITED STATES SECURITIES AND EXCHANGE COMMISSION					OMB APPROVAL		
Check thi	Washington, D.C. 20549					Number:	3235-0287		
if no long subject to Section 1 Form 4 or	6.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES				Expires:January 31Estimated averageburden hours perresponse0.5			
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).									
(Print or Type R	Responses)								
Strakosch Greg Symbol			d Ticker or Tradir	5. Relationship of Reporting Person(s) to Issuer					
(Last)	(First) (Middle)	e .	TechTarget Inc [TTGT] 3. Date of Earliest Transaction			(Check all applicable)			
			13/2013 -2			_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chief Executive Officer			
Filed(Mont			vate Original ^{ur)}	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
NEWTON, 1	MA 02466				Person		porting		
(City)	(State) (Zip)	Table I - Non-	Derivative Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	any		4. Securities A ion(A) or Dispose (D)) (Instr. 3, 4 and (A) or	d of	Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
C		Code V	Amount (D)	Price \$	(Instr. 3 and 4)				
Common Stock	03/13/2013	S <u>(1)</u>	4,000 D	4.76 (2)	1,454,446	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Under Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
i o	Director	10% Owner	Officer	Other			
Strakosch Greg C/O TECHTARGET, INC. 275 GROVE STREET NEWTON, MA 02466	Х		Chief Executive Officer				
Signatures							
W.R. Kellegrew, Jr. Attorney-in-Fact		03/14/201	3				
**Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported sale was made automatically pursuant to a trading plan entered into by the reporting person pursuant to Rule 10b5-1 under the Securities Exchange Act of 1934. These shares were sold as part of a 10b5-1 to pay for taxes.
- The reported transactions were executed at sales prices ranging from \$4.70 to \$4.82. The reporting person undertakes to provide, upon
- (2) request by the SEC audit staff, TechTarget, Inc. or any security holder of TechTarget, Inc. the full range of information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.