

La Dow Peter R  
Form 3  
January 29, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

La Dow Peter R  
(Last) (First) (Middle)

C/O ARISTON SERVICES  
GROUP, LLC, 750 'B'  
STREET, SUITE 2630

(Street)

SAN DIEGO, CA 92101

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
01/22/2013

3. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4)               | 2. Amount of Securities<br>Beneficially Owned<br>(Instr. 4) | 3. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial<br>Ownership<br>(Instr. 5) |
|--|---|---|---|
| Class A Common Shares, \$.01 par value per share | 0   | D   | As  |
| Common Voting Shares, \$.01 par value per share  | 232,678   | I   | As Co-Trustee <sup>(1)</sup>                                |
| Common Voting Shares, \$.01 par value per share  | 232,678   | I   | As Co-Trustee <sup>(2)</sup>                                |
| Common Voting Shares, \$.01 par value per share  | 232,678   | I   | As Co-Trustee <sup>(3)</sup>                                |
| Common Voting Shares, \$.01 par value per share  | 32,921  | I   | As Co-Trustee <sup>(4)</sup>                                |
| Common Voting Shares, \$.01 par value per share  | 266,771   | I   | As Trustee <sup>(5)</sup>                                   |

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Common Voting Shares, \$.01 par value per share 4,466 I As Trustee <sup>(6)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|---|--|--|--|--|---|
|   | Date<br>Exercisable  | Expiration<br>Date   | Title  | Amount or<br>Number of<br>Shares   |   |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |              |         |       |
|--|---------------|--------------|---------|-------|
|  | Director      | 10%<br>Owner | Officer | Other |
| La Dow Peter R<br>C/O ARISTON SERVICES GROUP, LLC<br>750 'B' STREET, SUITE 2630<br>SAN DIEGO, CA 92101   | ^             | ^ X          | ^       | ^     |
| JOHN P. SCRIPPS TRUST UNDER AGREEMENT DATED 2/10/77 FBO<br>BARBARA SCRIPPS EVANS<br>C/O ARISTON SERVICES GROUP, LLC<br>750 'B' STREET, SUITE 2630<br>SAN DIEGO, CA 92101 | ^             | ^ X          | ^       | ^     |
| JOHN P. SCRIPPS TRUST FBO PAUL K. SCRIPPS UNDER AGREEMENT<br>DATED 2/10/77<br>C/O ARISTON SERVICES GROUP, LLC<br>750 'B' STREET, SUITE 2630<br>SAN DIEGO, CA 92101       | ^             | ^ X          | ^       | ^     |
| JOHN P. SCRIPPS TRUST UNDER AGREEMENT DATED 2/10/77 FBO PETER<br>M. SCRIPPS<br>C/O ARISTON SERVICES GROUP, LLC<br>750 'B' STREET, SUITE 2630<br>SAN DIEGO, CA 92101      | ^             | ^ X          | ^       | ^     |
| JOHN P. SCRIPPS TRUST EXEMPT TRUST UNDER AGREEMENT DATED<br>2/10/77<br>C/O ARISTON SERVICES GROUP, LLC   | ^             | ^ X          | ^       | ^     |

750 'B' STREET, SUITE 2630  
SAN DIEGO, CA 92101

MARITAL TRUST OF THE LA DOW FAMILY TRUST  
C/O ARISTON SERVICES GROUP, LLC  
750 'B' STREET, SUITE 2630  
SAN DIEGO, CA 92101

^ ^ X ^ ^

LA DOW FAMILY TRUST UNDER AGREEMENT DATED 6/29/2004  
C/O ARISTON SERVICES GROUP, LLC  
750 'B' STREET, SUITE 2630  
SAN DIEGO, CA 92101

^ ^ X ^ ^

## Signatures

/s/ Bruce W. Sanford, as  
Attorney-in-Fact

01/29/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are owned directly by the John P. Scripps Trust FBO Barbara Scripps Evans U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Barbara Scripps Evans U/A dated 2/10/77.
  - (2) These shares are owned directly by the John P. Scripps Trust FBO Paul K. Scripps U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Paul K. Scripps U/A dated 2/10/77.
  - (3) These shares are owned directly by the John P. Scripps Trust FBO Peter M. Scripps U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Peter M. Scripps U/A dated 2/10/77.
  - (4) These shares are owned directly by the John P. Scripps Trust Exempt Trust U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust Exempt Trust U/A dated 2/10/77.
  - (5) These shares are owned directly by The Marital Trust of the La Dow Family Trust and indirectly by Peter R. La Dow, a Trustee of The Marital Trust of the La Dow Family Trust.
  - (6) These shares are owned directly by The La Dow Family Trust U/A dated 6/29/2004 and indirectly by Peter R. La Dow, a Trustee of The La Dow Family Trust U/A dated 6/29/2004.

^

### Remarks:

The reporting persons may be deemed to have shared voting power with respect to more than 10%

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.