

HUNTER B D  
Form 4  
May 20, 2011

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HUNTER B D

2. Issuer Name and Ticker or Trading Symbol  
CASH AMERICA  
INTERNATIONAL INC [CSH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
05/18/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

P.O. BOX 56

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ROCHESTER, IL 62563

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.10	05/18/2011		A	1,661 (1)	A \$ 0 14,322	D	
Common Stock, par value \$.10					9,213.8904 (2)	I	Deferral Plan
Common Stock, par value \$.10					15,000 (3)	I	Corporation

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Derivative Security (Instr. 3)
Stock Options (right to buy)	\$ 8.72					04/24/2003 04/24/2012	Common Stock 2,500	
Stock Options (right to buy)	\$ 10.72					04/23/2004 04/23/2013	Common Stock 2,500	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HUNTER B D P.O. BOX 56 ROCHESTER, IL 62563		X		

## Signatures

/s/ B. D. Hunter 05/20/2011  
 \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1)

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Reflects a grant of Restricted Stock Units ("RSUs") that vests (a) in equal installments on May 1, 2012, 2013, 2014 and 2015, respectively, as long as the Director continues serving on the Board through such vesting dates, (b) upon the Director's death while serving on the Board or (c) upon Director's termination of service from the Board after serving continuously on the Board for at least five years and 360 days have passed since the date of grant. The number of RSUs was determined by dividing \$80,000 by \$48.19, the closing price of the Issuer's Common Stock on the New York Stock Exchange on the day before the grant.

- Represents shares allocable to the outside directors' deferred fee plan account under the Cash America International, Inc. 1994 Long-Term Incentive Plan and the Cash America International, Inc. First Amended and Restated 2004 Long-Term Incentive Plan and reflects an adjustment for dividends paid to the Reporting Person pursuant to the dividend reinvestment provisions of such plans. All shares are held by the trustee of the plans in a Rabbi trust.
- (2)
- (3) Owned by a corporation that the Reporting Person controls. The Reporting Person disclaims beneficial ownership of these shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.