DIAMOND STUART

Form 5 March 31, 2011

FORM 5

FORM	И 5							OMB AP	PROVAL		
		STATES SE	ECURITIES AN			GE COM	MISSION	OMB Number:	3235-0362		
Check the no longe to Section	r subject		Washington, D.C. 20549 FATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES					Expires:	January 31, 2005		
Form 4 c 5 obligat may con	or Form ANN tions						CIAL	Estimated average burden hours per response 1			
See Instr 1(b).	Filed purification Filed purification 176	(a) of the Pub	tion 16(a) of the olic Utility Holdi the Investment (ng Comp	any A	Act of 193:					
	Address of Reporting D STUART	Sy M	_				Relationship of Reporting Person(s) to suer (Check all applicable)				
(Last) (First) (Middle)			3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2010				_X_ Director 10% Owner Officer (give title Other (specify below)				
7720 N. D	OBSON RD.										
	(Street)		4. If Amendment, Date Original 6. In Filed(Month/Day/Year)				ndividual or Joint/Group Reporting				
							(check a	applicable line)			
SCOTTSD	OALE, AZ 852	56					Form Filed by Or Form Filed by Mo				
(City)	(State)	(Zip)	Table I - Non-De	rivative Se	curitie	es Acquired	, Disposed of,	or Beneficially	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	any Code (Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 8)		Ď)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year	Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Amount	(A) or (D)	Price	(Instr. 3 and 4)				
Class A Common Stock	10/31/2008	Â	L	14.131 (1)	A	\$ 10.898	3,864.131	D	Â		
Class A Common Stock	01/30/2009	Â	L	10.579 (1)	A	\$ 14.6106	3,874.71	D	Â		

Â

04/30/2009

Class A

Common

L

11.579 A \$

13.3853

<u>(1)</u>

Â

3,886.289 D

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Stock									
Class A Common Stock	07/31/2009	Â	L	8.836 (1)	A	\$ 17.593	3,895.125	D	Â
Class A Common Stock	10/30/2009	Â	L	7.076 (1)	A	\$ 22.0188	3,902.201	D	Â
Class A Common Stock	01/29/2010	Â	L	6.559 (1)	A	\$ 23.7975	3,908.76	D	Â
Class A Common Stock	04/30/2010	Â	L	9.226 (1)	A	\$ 25.4201	3,917.986	D	Â
Class A Common Stock	07/30/2010	Â	L	8.881 (1)	A	\$ 26.4699	3,926.867	D	Â
Class A Common Stock	10/29/2010	Â	L	7.727 (1)	A	\$ 30.492	3,934.594	D	Â
Class A Common Stock	01/31/2011	Â	L	9.077 (1)	A	\$ 26.0081	3,943.671	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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E:

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Number	Expiration D	ate	Amou	int of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)
	Derivative				Securities			(Instr.	3 and 4)	
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									Amount	
						Date	Expiration	m: d	or	
						Exercisable Date	Date	Title	Number	
					(A) (D)				of	
					(A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

DIAMOND STUART

7720 N. DOBSON RD. $\hat{A} X \hat{A} \hat{A} \hat{A}$

SCOTTSDALE, AZÂ 85256

Signatures

/s/ Stuart Diamond 03/30/2011

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares acquired under a dividend reinvestment program in a brokerage account.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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