Edgar Filing: PULTE WILLIAM J - Form 4

PULTE WILLIA Form 4	M J										
April 26, 2010									PPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								N OMB Number:	3235-0287		
Check this box if no longer subject to Section 16.	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES				Expires: Estimated burden hou	0					
Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	Section 17(a) of the l	Public U	tility Hol	ding Cor		nge Act of 1934, of 1935 or Secti 940	response	•		
(Print or Type Respon	nses)										
1. Name and Addres PULTE WILLIA		Person <u>*</u>	Symbol	er Name an EGROUP			5. Relationship o Issuer				
(Last) ((First) (I	First) (Middle) 3. Date of Earliest Transaction				[]	(Check all applicable)				
100 BLOOMFIELD HILLS PARKWAY, SUITE 300			(Month/Day/Year) 04/22/2010			Director _X_ 10% Owner Officer (give title Other (specify below)					
(Street)	eet) 4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
BLOOMFIELD	HILLS, MI	48304					Person	More than One R	sporting		
(City) (State)	(Zip)	Tab	le I - Non-J	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
	ansaction Date th/Day/Year)	2A. Deema Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D) Price	(Instr. 3 and 4)				
Reminder: Report on	a separate line	for each cl	ass of secu	urities bene	ficially ow	ned directly	or indirectly.				
					inforn requir	nation cont ed to resp lys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4. Transaction	5. Number of Derivative	6. Date Exercisable and
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Code	Securities Acquired (A) or	Expiration Date
Security	or Exercise		any	(Instr. 8)	Disposed of (D)	(Month/Day/Year)

Edgar Filing: PULTE WILLIAM J - Form 4

(Instr. 3)	Price of		(Month/Day/Year)			(Instr. 3, 4, and	.d 5)		
	Derivative Security			Code	V	(A)	(D)	Date Exercisable	Expiration Date
Forward sale contract (obligation to sell)	<u>(1) (2) (3)</u>	04/22/2010		J/K <u>(1)(2)(3)</u>			4,750,000	06/09/2010	06/09/2010
Forward sale contract (obligation to sell)	$\frac{(1)}{(4)}\frac{(2)}{(4)}\frac{(3)}{(4)}$	04/22/2010		J/K(1)(2)(3)(4)	2	4,750,000		04/23/2012	04/23/2012

Reporting Owners

Reporting Owner Name / Address			Relationships					
	Director	10% Owner	Officer	Other				
	M J LD HILLS PARKWAY, SUITE 300 HILLS, MI 48304		Х					
Signature	S							
/s/ William J. Pulte	04/23/2010							

Reporting Person Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On April 22, 2010, the reporting person amended a prepaid variable forward sale contract that was entered into on February 9, 2009, with an unaffiliated third party buyer (the "Buyer"). The contract, as originally executed, obligated the reporting person to deliver to the Buyer up to 4,750,000 shares of PulteGroup, Inc. ("PHM") common stock (or, at the reporting person's election, an equivalent amount of cash

(1) based on the market price of PHM common stock at that time) ratably over a five-day period consisting of June 9, 10, 11, 14 and 15, 2010 (each, a "Maturity Date"). In exchange for assuming this obligation, the reporting person received a cash payment of \$42,337,803.30. The reporting person pledged 4,750,000 shares of PHM common stock (the "Pledged Shares") to secure his obligations under the contract, and retained voting and certain dividend rights in the Pledged Shares during the term of the pledge.

(con't from footnote 1) The number of shares of PHM common stock to be delivered to the Buyer upon the maturity of the contract would be determined as follows: (a) with respect to each Maturity Date, if the closing price of PHM common stock on such Maturity Date (the "Settlement Price") would be less than or equal to \$9.1952 (the "Floor Price"), the reporting person would deliver to the Buyer 950,000

- (2) shares of PHM common stock (i.e., the ratable portion of the Pledged Shares to be delivered with respect to each Maturity Date); (b) if the Settlement Price would be between the Floor Price and \$13.9422 (the "Cap Price"), the reporting person would deliver to the Buyer a number of shares of PHM common stock equal to 950,000 shares multiplied by a fraction, the numerator of which would be the Floor Price and the denominator of which would be the Settlement Price;
- (3) (con't from footnote 2) and (c) if the Settlement Price would be equal to or greater than the Cap Price, the reporting person would deliver to the Buyer the number of shares of PHM common stock equal to 950,000 shares multiplied by a fraction, the numerator of which would

**Signature of

Edgar Filing: PULTE WILLIAM J - Form 4

be the Floor Price plus the excess of the Settlement Price over the Cap Price, and the denominator of which would be the Settlement Price.

The amended contract with the Buyer covers the same number of shares of PHM common stock and is on the same terms, including the pledging of such shares, as the original contract with the Buyer except as follows: (i) the net cash payment in connection with the

(4) program of such shares, as the original contract with the Buyer except as follows: (1) the net cash payment in connection with the amendment is zero and the amended prepayment amount is \$44,933,886.60; (ii) the "Maturity Dates" are April 23, 24, 25, 26 and 27, 2012; (iii) the "Floor Price" is \$11.1047; and (iv) the "Cap Price" is \$17.4991.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.