CONTRERAS MARK G

Form 4

March 17, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(First) (Middle)

312 WALNUT STREET, 28TH **FLOOR**

(Street)

2. Issuer Name and Ticker or Trading Symbol

(Month/Day/Year) 03/15/2008

4. If Amendment, Date Original

Filed(Month/Day/Year)

OMB APPROVAL

OMB Number:

3235-0287

January 31, Expires:

2005 Estimated average

burden hours per

response... 0.5

10% Owner

Other (specify

1. Name and Address of Reporting Person * CONTRERAS MARK G SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction

6. Individual or Joint/Group Filing(Check Applicable Line)

5. Relationship of Reporting Person(s) to

(Check all applicable)

SVP/Newspapers

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Issuer

below)

Director

X_ Officer (give title

CINCINNATI, OH 45202

(City)	(State)	(Zip) Table	e I - Non-D	erivative	Secur	ities Acqu	uired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Shares, \$.01 par value per share	03/15/2008		Code V	Amount 379	(D)	Price \$ 41.74	17,464	D	
Class A Common Shares, \$.01 par value per share	03/15/2008		A	5,477	A	<u>(1)</u>	5,477 <u>(1)</u>	D	

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Common Voting Shares, \$.01 par value per

share

0 D

(9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned	
(e.g., puts, calls, warrants, options, convertible securities)	

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secur (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option	\$ 46.46					02/15/2006	02/09/2013	Class A Common	15,000	
Option	\$ 48.91					02/22/2007	02/21/2014	Class A Common	17,500	
Option	\$ 44.75					03/29/2007	03/28/2014	Class A Common	15,000	
Option	\$ 48.82					02/22/2008	02/21/2015	Class A Common	25,000	
Option	\$ 42.62					02/21/2009	02/20/2016	Class A Common	25,000	

Reporting Owners

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

CONTRERAS MARK G 312 WALNUT STREET, 28TH FLOOR SVP/Newspapers

2 Reporting Owners

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Signatures

/s/M. Denise Kuprionis, Attorney-in-fact for Mark G. Contreras

03/17/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted share award was earned on 3/15/08, partially vested on that day, and the reporting person received 1,011 shares. The remaining shares will time vest in part on 3/15/09 and in part on 3/15/10.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3