

SCRIPPS E W CO /DE

Form 3

May 26, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Hale Mark S

(Last)

(First)

(Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)

05/20/2005

3. Issuer Name and Ticker or Trading Symbol

SCRIPPS E W CO /DE [SSP]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

VP of Technology Operations

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting Person☐ Form filed by More than One Reporting Person

312 WALNUT STREET, 28TH FLOOR

(Street)

CINCINNATI, OH 45202

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Class A Common Shares, \$.01 par value per share

1,470

I

Wife's Trust

Common Voting Shares, \$.01 par value per share

0

D

H

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Option	01/15/1999	01/14/2008	Class A Common	8,000	\$ 23.61	D	Â
Option	01/19/2000	01/18/2009	Class A Common	10,000	\$ 23.66	D	Â
Option	01/24/2001	01/23/2010	Class A Common	11,000	\$ 24.5	D	Â
Option	01/25/2002	01/24/2011	Class A Common	15,000	\$ 32.13	D	Â
Option	02/20/2003	02/19/2012	Class A Common	10,000	\$ 37.56	D	Â
Option	02/26/2004 ⁽¹⁾	02/25/2013	Class A Common	16,000	\$ 39.99	D	Â
Option	02/25/2005 ⁽²⁾	02/24/2014	Class A Common	16,000	\$ 49.15	D	Â
Option	02/15/2006 ⁽³⁾	02/09/2013	Class A Common	16,000	\$ 46.46	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hale Mark S 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202	Â	Â	Â VP of Technology Operations	Â

Signatures

/s/M. Denise Kuprionis, Attorney-in fact for Mark S. Hale

05/26/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This option is exercisable in three equal installments. 1/3 vested on 2/26/04, 1/3 vested on 2/26/05 and 1/3 will vest on 2/26/06.

(2) This option is exercisable in three equal installments. 1/3 vested on 2/25/05, 1/3 will vest on 2/25/06 and 1/3 will vest on 2/25/07.

(3) This option is exercisable in three equal installments. 1/3 will vest on 2/15/06, 1/3 will vest on 2/15/07 and 1/3 will vest on 2/15/08.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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