

WORLD WRESTLING ENTERTAINMENT INC  
Form DEFA14A  
March 07, 2018  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

## SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )

Filed by the Registrant    
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  
 **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material Pursuant to §240.14a-12

### World Wrestling Entertainment, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.  
 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- 1) Title of each class of securities to which transaction applies:
- 2) Aggregate number of securities to which transaction applies:
- 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- 4) Proposed maximum aggregate value of transaction:
- 5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- 1) Amount Previously Paid:
- 2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

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**\*\*\* Exercise Your Right to Vote \*\*\***

Important Notice Regarding the Availability of Proxy Materials for the  
Stockholder Meeting to Be Held on April 19, 2018.

WORLD WRESTLING ENTERTAINMENT, INC.

WORLD WRESTLING ENTERTAINMENT, INC.  
1241 EAST MAIN STREET  
STAMFORD, CT 06902  
ATTN: INVESTOR RELATIONS

**Meeting Information**

**Meeting Type:** Annual Meeting

**For holders as of:** February 21, 2018

**Date:** April 19, 2018 **Time:** 10:00 AM EASTERN TIME

**Location:** World Wrestling Entertainment, Inc.  
1241 East Main Street  
Stamford, CT 06902

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.



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## Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election of Directors

Nominees:

- |                                |                           |
|--------------------------------|---------------------------|
| 01) Vincent K. McMahon         | 07) Patricia A. Gottesman |
| 02) George A. Barrios          | 08) Laureen Ong           |
| 03) Michelle D. Wilson         | 09) Robyn W. Peterson     |
| 04) Stephanie McMahon Levesque | 10) Frank A. Riddick, III |
| 05) Paul Levesque              | 11) Jeffrey R. Speed      |
| 06) Stuart U. Goldfarb         |                           |

2. Ratification of Deloitte & Touche LLP as our Independent Registered Public Accounting Firm.

3. Advisory vote to approve Executive Compensation.

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

