WABASH NATIONAL CORP /DE Form DEF 14A April 05, 2019 Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement Confidential, For Use of the Commission Only (as Permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Pursuant to §240.14a-12 WABASH NATIONAL CORPORATION

(Name of Registrant as Specified in Its Charter)

Table of Contents

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(4) Date Filed:

Letter from the President and Chief Executive Officer

Dear Fellow Shareholders,

On June 2, 2018, I was humbled and excited to assume the position of President and CEO. After 16 years with Wabash National Corporation, I am thrilled with the opportunity to lead the company into the future. In addition, I cannot help but feel pride in being part of the transformation that has taken place during those 16 years. When I joined the company in 2003, over 80 percent of Wabash National s sales were comprised solely of dry van revenue, and our 3,000 employees were predominantly located in Lafayette, Indiana. Today, approximately 50 percent of the company s sales are derived from dry vans, while the other 50 percent come from diverse products such as tank trailers, platform trailers, truck bodies, aftermarket parts, food, dairy & beverage processing systems and advanced composite materials. We have grown to over 7,000 employees with 17 manufacturing locations that span over 10 states and three countries.

Not only is the company larger due to of our diversification efforts, we re also stronger. By adding new strategic businesses, we have broadened our portfolio to better serve our customers diverse and changing transportation equipment needs. We are further extending our industry-leading technology into new markets and we are leveraging the Wabash Management System to effectively scale our businesses to greater heights.

As President and CEO, I aim to build on Wabash National s legacy of innovation and growth by focusing on people, purpose and performance. We re putting people first; we are working with purpose by solving real problems for our customers; and we are going to drive our performance to even higher levels. 2018 was an important year in Wabash National s progression toward becoming a stronger, more resilient and more profitable company. We continued to act on our priorities of strengthening the human capital required to lead the company into the future, and we positioned the company for ROIC expansion while improving organizational focus by exiting a non-core business. Simultaneously, we made significant progress in positioning the Final Mile Products business for continued growth. All of this occurred while the company was running very hard to meet the needs of our customers in a strong demand environment where revenue grew 28 percent to a record \$2.27B.

As our business continues to generate strong free cash flow, disciplined capital deployment has been a focus for the Wabash National management team. In 2018, we were pleased to put \$34 million to work via capital expenditure for operational initiatives, while we balanced return of capital to shareholders by allocating \$18 million to dividend payout and \$53 million to share repurchase. We look forward to continuing to fund internal initiatives and sustain our dividend, while our near-term focus for capital allocation will be on reducing leverage as we situate our company to be in a position of strength during every phase of the business cycle.

We are building on the legacy that has come before us. I am fortunate to be surrounded by talented leaders and an engaged workforce with whom we will navigate the path forward. I am ever grateful for the hard work, dedication and support of our people. I also appreciate the guidance of our Board of Directors during this leadership transition and you, our shareholders, for sharing our confidence in Wabash National and its long-term success.

Sincerely,

Brent L. Yeagy

President and Chief Executive Officer

WABASH NATIONAL CORPORATION

1000 Sagamore Parkway South

Lafayette, Indiana 47905

Notice of Annual Meeting of Stockholders

When:	Items of Business:	Who Can Vote:	Attending the Meeting:
Tuesday, May 21	2 monocolo os liotod	Stockholders of	Diagon pote that appear
Tuesday, May 21, 2019, at 10:00 a.m.	3 proposals as listed	Stockholders of	Please note that space limitations make it necessary
local time	below	each share of common	to limit attendance to stockholders and one guest.
		stock at the close of	Registration and seating will begin at 9:00 a.m. local time.
Where:	Date of Mailing:	business on	Stockholders holding stock in street name (e.g. through a
		March 22, 2019.	bank or brokerage account) will need to bring a copy of a
Wabash National	The date of mailing of		brokerage statement
Corporation	this Proxy Statement or		reflecting stock ownership as
			of the record date. Cameras,
Ehrlich Innovation Center	Notice of Internet		recording devices and other electronic devices will not be
Center	Availability is on or		permitted at the meeting.
3233 Kossuth Street, Lafayette, Indiana 47905	about April 5, 2019.		I
Items of Business:			

1. To elect seven members of the Board of Directors from the nominees named in the accompanying proxy statement;

Table of Contents

2. To approve, on an advisory basis, the compensation of our named executive officers;

3. To ratify the appointment of Ernst & Young LLP as Wabash National Corporation s independent registered public accounting firm for the year ending December 31, 2019; and

To consider any other matters that properly come before the Annual Meeting or any adjournment or postponement thereof. Management is currently not aware of any other business to come before the Annual Meeting.

Each outstanding share of Wabash National Corporation (NYSE: WNC) Common Stock entitles the holder of record at the close of business on March 22, 2019 to receive notice of and to vote at the Annual Meeting or any adjournment or postponement of the Annual Meeting. Shares of our Common Stock can be voted at the Annual Meeting only if the holder is present in person or by valid proxy. Management cordially invites you to attend the Annual Meeting.

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE STOCKHOLDERS MEETING TO BE HELD ON MAY 21, 2019:

The Proxy Statement, Annual Report and the means to vote by internet are available at <u>http://www.proxyvote.com.</u>

By Order of the Board of Directors,

Melanie D. Margolin

Senior Vice President and General Counsel, Corporate Secretary

April 5, 2019

Whether or not you expect to attend in person, we urge you to vote your shares at your earliest convenience. This will ensure the presence of a quorum at the annual meeting. Promptly voting your shares by signing, dating and returning the proxy card mailed with your notice, or by voting via the internet or by telephone, will save us the expense and extra work of additional solicitation. An addressed envelope for which no postage is required if mailed in the United States is enclosed with your proxy card. Submitting your proxy now will not prevent you from voting your shares at the meeting if you desire to do so, as your proxy is revocable at your option. Your vote is important, so please act today.

2019 Annual Meeting of Stockholders on May 21, 2019

Proxy Statement

Table of Contents

Proxy Statement Summary	1
Information About the Annual Meeting, Proxy Materials and Voting	5
Proposal 1 Election of Directors	8
Information on Directors Standing for Election	8
<u>Corporate Governance</u>	15
Governance Guidelines & Code of Business Conduct & Ethics	15
Board Structure and its Role in Risk Oversight	15
Director Independence	15
Independent Chairman	15
Director Refreshment	15
Director Attendance	16
Board s Role in Risk Oversight	16
Committees of the Board	17
Nominating and Corporate Governance Committee	17
Compensation Committee	17
<u>Audit Committee</u>	18
Related Persons Transactions Policy	18
Nomination of Director Candidates	19
Qualifications of Director Candidates	19
Director Nomination Process	20
Director Compensation	20
Compensation Discussion and Analysis	23
Compensation Highlights	23
2019 Compensation Program Changes	23

Table of Contents

Compensation Best Practices	24
Summary of Compensation Elements	25
Our 2018 Say-on-Pay Vote	25
Compensation Objectives and Philosophy	26
Compensation Methodology and Process	27
The Role of Independent Compensation Consultant	27
Peer Group Analysis and Compensation Market Data	27
Compensation Program Elements	29
Base Salary	29
Short-Term Incentive Plan	30
Long-Term Incentive Plan	31
Perquisites	35
Retirement and Deferred Compensation Benefits	35
Severance and Change in Control Benefits	36
Executive Stock Ownership Guidelines and Insider Trading Policy	38
Compensation Risk Assessment	38
Compensation Committee Report	39
Executive Compensation Tables	40
Summary Compensation Table for the Year Ended December 31, 2018	40
Grants of Plan-Based Awards for the Year Ended December 31, 2018	42
Outstanding Equity Awards at Fiscal Year-End December 31, 2018	43
Option Exercises and Stock Vested During 2018	45
Non-Qualified Deferred Compensation	46
Potential Payments on Termination or Change in Control	46
Pay Ratio Disclosure	52
Equity Compensation Plan Information	53
Proposal 2 Advisory Vote on the Compensation of Our Named Executive Officers	54
Proposal 3 Ratification of Appointment of Independent Registered Public Accounting Firm	55
Independent Registered Public Accounting Firm	55
Principal Accounting Fees and Services	55
Pre-Approval Policy for Audit and Non-Audit Fees	56
Audit Committee Report	56
Beneficial Ownership Information	57
Beneficial Ownership of Common Stock	57
Section 16(a) Beneficial Ownership Reporting Compliance	58
General Information	59
Availability of Certain Documents	59
Communications with the Board of Directors	59
Stockholder Proposals and Nominations	59
Householding of Proxy Materials	60

WABASH NATIONAL CORPORATION

2019 Proxy Statement i

Proxy Statement Summary

To assist you in reviewing the proposals that may be acted upon at our 2019 Annual Meeting, the summary below highlights certain information that is contained elsewhere in this Proxy Statement. This summary does not contain all of the information that you should consider, and you should read the entire Proxy Statement carefully before voting. Page references are supplied to help you find further information in this Proxy Statement.

Annual Meeting of Stockholders

Date and Time:	10:00 a.m. on Tuesday, May 21, 2019, Eastern Daylight Time
Location:	Wabash National Corporation Ehrlich Innovation Center
	3233 Kossuth Street, Lafayette, Indiana 47905
Record Date:	March 22, 2019
Voting:	Stockholders as of the record date are entitled to vote. Each share of Common Stock is entitled to

one vote for each director nominee and one vote for each of the other proposals to be voted on.

Company Overview

Wabash National Corporation, which we refer to herein as Wabash, Wabash National, the Company, us, we, or was founded in 1985 in Lafayette, Indiana. We are a leading designer, manufacturer and distributor of high-quality, custom-engineered transportation and diversified industrial products and services. Our diverse product portfolio includes dry freight and refrigerated trailers, platform trailers, tank trailers, dry and refrigerated truck bodies, truck-mounted tanks, structural composite panels and products, trailer aerodynamic solutions, and specialty food-grade and pharmaceutical equipment. We have achieved this diversification through acquisitions, organic growth and product innovation.

We believe our position as a leader in our key industries is the result of longstanding relationships with our core customers, our demonstrated ability to attract new customers, our broad and innovative product lines, our technological leadership, and our extensive distribution and service network. Our management team is focused on growing the company in a profitable and sustainable manner, while continuing to optimize operations to match the current demand environment, implementing cost savings initiatives and lean manufacturing techniques, strengthening our capital structure and developing innovative products that enable our customers to succeed.

WABASH NATIONAL CORPORATION

Proxy Statement Summary

Our Management Approach

In 2018, Wabash National institutionalized the Wabash Management System which standardizes best-practices throughout the company and allows us to efficiently scale the business. By codifying what makes our company great, the Wabash Management System drives increased focus on the processes that are critical for our success.

The Wabash Management System is comprised of 4 key areas: Team, Strategy, Execution and Governance.

Team

We believe strong human capital acts as a competitive differentiator and our focus is not only on ensuring we have the right leaders in place to drive our strategic initiatives today, but also to nurture our talent pipeline to develop strong leaders for our company s future.

Strategy

Strategic planning and deployment are critical for the Company to continue growing profitably. Additionally, the Wabash Management System also places significant emphasis on tracking key performance indicators to monitor the effectiveness of strategy execution and create continuous improvement.

Execution

Continuous improvement is deeply rooted within the processes that we are standardizing throughout our company. We expect this to propel us to new levels of operational excellence.

Governance

We strive to achieve alignment at every layer and throughout all functional areas of our business and are focused on ensuring the right systems are in place to facilitate all team members working toward the same shared goals. Critical to this is the perspective that our business is constructed of three interlinked segments that benefit from one another and are stronger as a result of being part of Wabash National.

2 2019 Proxy Statement

WABASH NATIONAL CORPORATION

Proxy Statement Summary

Voting Matters and Vote Recommendation (page 5)

The following table summarizes the proposals to be considered at the Annual Meeting and the Board s voting recommendation with respect to each proposal.

	BOARD VOTE	
PROPOSALS	RECOMMENDATION	PAGE
Election of Directors	FOR EACH NOMINEE	8
Advisory Vote on the Compensation of Our Named Executive Officers	FOR	54
(Say-on-Pay)		
Ratification of Appointment of Independent Registered Public Accounting Firm	FOR	55
Board Nominees (page 8)		

The following table provides summary information about each director nominee, as of the Record Date.

NAME	AGE	DIRECTOR SINCE	OCCUPATION	INDEPENDENT	OTHER PUBLIC BOARDS
Dr. Martin C. Jischke	77	January 2002	Chairman of the Board of Directors, Wabash National Corporation	Yes	No
John G. Boss	59	December 2017	*	Yes	Yes
John E. Kunz	54	March 2011	Senior Vice President and Chief Financial Officer, U.S. Concrete, Inc.	Yes	No
Larry J. Magee	64	January 2005	President, Magee Ventures Group	Yes	No
Ann D. Murtlow	58	February 2013	President and Chief Executive Officer, United Way of Central Indiana	Yes	Yes
Scott K. Sorensen	57	March 2005	President and Chief Operating Officer, Ivanti Software	Yes	No
Brent L. Yeagy	48	October 2016	President and Chief Executive Officer, Wabash National Corporation	No	No

WABASH NATIONAL CORPORATION

Proxy Statement Summary

The table below summarizes key qualifications, skills and attributes most relevant to the decision to nominate the candidates to serve on our Board. A mark indicates a specific area of focus or experience on which the Board relies most. The lack of a mark does not mean the director nominee does not possess that qualification or skill. Each director nominee biography in this proxy statement describes each nominee s qualifications and relevant experience in more detail.

	John G. (Jack Martin C.		•			
DIRECTORS	Boss	Jischke	Kunz	Magee	Murtlow	Sorensen	Yeagy
Independent							
Logistics, Transportation or Final							
Mile							
Diverse Manufacturing							
Supply Chain/Commodities Mgmt							
Materials Science or Engineering							
Government/Regulatory							
Qualified Financial							
Expert/Finance/Treasury							
M&A							
Global							
Technology/IT/Cybersecurity							
Marketing/Sales/Digital							
Talent/Culture							
Strategy Development							
Named Executive Officer Compensation (Say-on-Pay) (page 54)							

We are asking stockholders to vote to approve, on an advisory (non-binding) basis, the compensation of our named executive officers. The primary objectives and philosophy of our compensation programs are to (i) drive executive behaviors that maximize long-term stockholder value creation, (ii) attract and retain talented executive officers with the skills necessary to successfully manage and grow our business, and (iii) align the interests of our executive officers with those of our stockholders by rewarding them for strong Company performance. In support of these objectives, in 2018, we:

Weighted a significant portion of our executives compensation toward variable and performance-based compensation. Specifically, in 2018, approximately 79% of our CEO s target direct compensation (consisting of base salary, annual cash incentives and long-term equity incentives) and, on average, 70% of our other named executive officers target direct compensation, was delivered in stock-based and cash-based incentive compensation through our short-term and long term incentive plans.

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Engaged an independent compensation consultant to conduct a market review of our compensation package to ensure it was competitive with our peers.

Encouraged our executives to be long term stockholders through rigorous stock ownership guidelines and providing a significant portion of our NEOs compensation through equity awards. Independent Registered Public Accounting Firm (page 55)

We ask that our stockholders ratify the selection of Ernst & Young LLP as our independent registered public accountants for the year ending December 31, 2019.

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on May 21, 2019.

Our Annual Report and this Proxy Statement are available at www.proxyvote.com. To access our Annual Report and Proxy Statement, enter the control number referenced on your proxy card.