

AUTOMATIC DATA PROCESSING INC
Form DFAN14A
October 10, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

SCHEDULE 14A INFORMATION

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting material Pursuant to §240.14a-12

Automatic Data Processing, Inc.

(Name of Registrant as Specified In Its Charter)

William A. Ackman

Veronica M. Hagen

Pershing Square Capital Management, L.P. and certain affiliates (Pershing Square) posted the following material to www.ADPascending.com:

Pershing Square posted the following material to their Facebook page relating to Automatic Data Processing, Inc. (the Company):

Pershing Square posted the following material to their Twitter page relating to the Company:

Pershing Square placed the following advertisement on Twitter:

Pershing Square placed the following advertisement on Seeking Alpha: