

ERICSSON LM TELEPHONE CO  
Form 6-K  
March 28, 2017

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN ISSUER**

**Pursuant to Rule 13a-16 or 15d-16**

**of the Securities Exchange Act of 1934**

**March 28, 2017**

**Commission File Number**

**000-12033**

**LM ERICSSON TELEPHONE COMPANY**

**(Translation of registrant's name into English)**

**Torshamnsgatan 21, Kista**

**SE-164 83, Stockholm, Sweden**

**(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  
Form 20-F      Form 40-F

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Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Announcement of LM Ericsson Telephone Company, March 28, 2017 regarding Ericsson simplifies organization and names Executive Team .

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

TELEFONAKTIEBOLAGET LM ERICSSON (publ)

By: /s/ NINA MACPHERSON  
**Nina Macpherson**  
**Senior Vice President & Chief Legal Officer**

By: /s/ HELENA NORRMAN  
**Helena Norrman**  
**Senior Vice President**  
**Corporate Marketing & Communications Officer**

Date: **March 28, 2017**

PRESS RELEASE

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## ERICSSON SIMPLIFIES ORGANIZATION AND NAMES EXECUTIVE TEAM

Simplified organizational structure and appointments to Executive Team will help drive execution of company strategy

New Business Areas, Market Areas and Executive Team effective April 1, 2017

In line with the business strategy announced today, Ericsson (NASDAQ: ERIC) is simplifying its organizational structure by removing the two-tiered leadership structure, Executive Leadership Team and Global Leadership Team, and forming a single Executive Team. In addition, the geographical setup with ten regions will become five market areas, and the business areas are re-defined and reduced to three. The new Executive Team roles and the new organization will take effect April 1, 2017.

Ericsson President and CEO Börje Ekholm says: To execute quickly and successfully on the next phase of our strategy, a new leadership team will immediately start working together. We will use the near future to solidify ways of working for the new structure, which will be more efficient and responsive to market and customer needs.

The following Business Area and Market Area structure will apply to the Ericsson Group as of April 1, 2017:

Business Area Networks; Business Area Digital Services; Business Area Managed Services

Market Area North America; Market Area Europe & Latin America; Market Area Middle East & Africa;  
Market Area North East Asia; Market Area South East Asia, Oceania & India

Effective April 1, 2017, Ericsson's Executive Team members will be:

**President and CEO** Börje Ekholm

**Business Area Networks** Fredrik Jejdling, Senior Vice President, currently head of Business Unit Network Services

**Business Area Managed Services** Peter Laurin, Senior Vice President, currently head of Region Northern Europe and Central Asia

**Business Area Digital Services** Ulf Ewaldsson, Senior Vice President, currently head of Group Function Strategy & Technology

**Market Area North America** Rima Qureshi, Senior Vice President, currently head of Region North America

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**Market Area Europe & Latin America** Arun Bansal, Senior Vice President, currently head of Business Unit Network Products

**Market Area Middle East & Africa** Rafiah Ibrahim, Senior Vice President, currently head of Region Middle East

**Market Area North East Asia** Chris Houghton, Senior Vice President, currently head of Region North East Asia

**South East Asia, Oceania & India** Nunzio Mirtillo, Senior Vice President, currently head of Region Mediterranean

**Technology & Emerging Business** Niklas Heuvel dop, Senior Vice President, currently head of Group Function Sales

**Finance & Common Functions** Carl Mellander, Senior Vice President, currently acting Head of Group Function Finance & Common Functions

**Human Resources** MajBritt Arfert, Senior Vice President, currently acting Head of Group Function Human Resources

**Marketing & Communications** - Helena Norrman, Senior Vice President, currently in same role

**Sustainability & Corporate Responsibility** - Elaine Weidman Grunewald, Senior Vice President, currently in same role

**Legal Affairs** Nina Macpherson, Senior Vice President, currently in same role

**Advisor to the CEO** Jan Frykhammar, Executive Vice President, currently in same role

**Advisor to the CEO** Magnus Mandersson, Executive Vice President, currently in same role

Per Borgklint, Anders Lindblad, Jean-Philippe Poirault and Charlotta Sund will leave the Executive Leadership Team effective April 1, 2017.

Ekholm says: As we form a new team, I would like to thank those leaving the executive groups. They have contributed to the leadership of Ericsson during important times of change and we appreciate their dedication and perseverance.

[Find high-resolution photos of the Executive Team here.](#)

FOR FURTHER INFORMATION, PLEASE CONTACT

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