MATTEL INC /DE/ Form 8-K May 15, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

May 14, 2015

MATTEL, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction 001-05647 (Commission File No.) 95-1567322 (I.R.S. Employer

of incorporation)

Identification No.)

333 Continental Boulevard, El Segundo, California90245-5012(Address of principal executive offices)(Zip Code)Registrant s telephone number, including area code

(310) 252-2000

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

" Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

" Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

" Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

" Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 5 Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Geoff M. Massingberd will cease to be Chairman and President of MEGA Brands, Inc. effective June 30, 2015. He will serve as an Executive Advisor, a non-officer position, reporting to Mattel s Chief Executive Officer, until his departure from Mattel, which is anticipated to occur on August 31, 2015. In connection with his Covered Termination, as defined in the Mattel, Inc. Executive Severance Plan B (the Severance Plan), Mr. Massingberd will receive severance payments and benefits pursuant to the terms of the Severance Plan.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTEL, INC.

Registrant

By: /s/ Robert Normile Name: Robert Normile Title: Executive Vice President, Chief Legal Officer and Secretary

Dated: May 15, 2015