

SK TELECOM CO LTD  
Form 6-K  
July 30, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**

**FOR THE MONTH OF JULY 2013**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

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(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

### Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

#### 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

| Classification                            |                              | Current<br>Period<br>(Second<br>quarter of<br>2013) | Previous<br>Period<br>(First<br>quarter of<br>2013) | Changes<br>(%) | Year to Year<br>Comparison<br>(Second<br>quarter of<br>2012) | Changes<br>(%) |
|---|------------------------------|---|---|----------------|--|----------------|
| (unit : in millions of Won, %)            |                              |   |   |                |  |                |
| Operating revenue                         | Quarterly Results            | 4,164,223   | 4,112,637   | +1.3%          | 4,007,863  | +3.9%          |
|   | Year-to-date ( YTD ) Results | 8,276,860   | 4,112,637   |                | 7,977,574  | +3.8%          |
| Operating Income                          | Quarterly Results            | 553,446   | 410,633   | +34.8%         | 415,562  | +33.2%         |
|   | YTD Results                  | 964,079   | 410,633   |                | 914,856  | +5.4%          |
| Profit Before Income Tax                  | Quarterly Results            | 600,697   | 427,906   | +40.4%         | 310,473  | +93.5%         |
|   | YTD Results                  | 1,028,603   | 427,906   |                | 705,324  | +45.8%         |
| Profit for the Period                     | Quarterly Results            | 467,710   | 345,934   | +35.2%         | 120,557  | +288.0%        |
|   | YTD Results                  | 813,644   | 345,934   |                | 420,937  | +93.3%         |
| Attributable To: Controlling<br>Interests | Quarterly Results            | 466,644   | 354,155   | +31.8%         | 143,396  | +225.4%        |
|   | YTD Results                  | 820,799   | 354,155   |                | 449,820  | 82.5%          |

**Data Provider** SK Telecom IR Team

**Provided for** Analysts and Institutional Investors

#### 2. Source of Data

**Date of Provision** July 30, 2013 / 16:00

**Related Event  
(Location)** Conference Call for the quarter  
ended June 30, 2013

(SK Telecom Headquarter,  
Conference Room)

**Supervisor** Soo Cheol Hwang (02-6100-1809)

#### 3. Contact Information

**Organizer** Won Tuh Chung (02-6100-1550)

**Organizing Team** SK Telecom IR Team

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Soo Cheol Hwang  
*(Signature)*

Name: Soo Cheol Hwang  
Title: Senior Vice President

Date: July 30, 2013