

SK TELECOM CO LTD
Form 6-K
March 23, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF MARCH 2012**

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive offices)

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(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-

Results of the Annual General Meeting of Shareholders

1. Approval of the Financial Statements*

The 28th Fiscal Year (Fiscal Year ended December 31, 2011)

(in millions of Won, except for income per share)

- Total Assets	20,520,527	- Operating Revenue	12,575,129
- Total Liabilities	8,554,226	- Operating Income	2,086,649
- Capital Stock	44,639	- Net Income	1,694,363
- Total Shareholders Equity	11,966,302	- Net Income per Share	24,002

* Opinion of independent auditors: Appropriate

2. Approval of Dividends

(in Won, except for percentages and stock dividend)

a. Cash Dividends	Dividend per Share	Common Stock	Year-end Dividend	8,400
			Interim/Quarterly Dividends	1,000
		Preferred Stock	Year-end Dividend	
			Interim/Quarterly Dividend	
	Total Cash Dividend			656,532,990,600
	Market Dividend Rate (%) (including interim dividend)		Common Stock	6.2
			Preferred Stock	
b. Stock Dividends	Stock Dividend Rate (%)		Common Stock	
			Preferred Stock	
	Total Stock Dividend (Shares)		Common Stock	
			Preferred Stock	

3. Status of Directors (as of the date of appointment)

- a. Approval of the Appointment of Directors
- Two (2) Executive Directors
 - One (1) Independent Non-Executive Director
 - One (1) Member of the Audit Committee

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(Who is an Independent Non-Executive Director)

b. Number of Independent Non-Executive Directors Following Appointment	Total Number of Directors	8
	Total Number of Independent Non-Executive Directors	5
	Percentage of Independent Non-Executive Directors (%)	62.5

c. Number of Auditors Following Appointment

Full-time Auditors
Part-time Auditors

d. Number of Members of Audit Committee Following Appointment

Number of Members of Audit Committee who are Independent Non-Executive Directors

Number of Members of Audit Committee who are not Independent Non-Executive Directors

4

4. Other Resolutions

Agenda No. 1. Approval of Financial Statements for the 28th Fiscal Year (Fiscal Year ended December 31, 2011)

: Approved as originally submitted.

Agenda No. 2. Amendment to Articles of Incorporation

: Approved as originally submitted.

Agenda No. 3. Approval of the Appointment of Directors

Agenda No. 3.1. Election of an Executive Director (Kim, Young Tae)

: Approved as originally submitted.

Agenda No. 3.2. Election of an Executive Director (Jee, Dong Seob)

: Approved as originally submitted.

Agenda No. 3.3. Election of an Independent Non-Executive Director (Lim, Hyun Chin)

: Approved as originally submitted.

Agenda No. 4. Approval of the Appointment of a Member of the Audit Committee (Lim, Hyun Chin)

: Approved as originally submitted.

Agenda No. 5. Approval of Ceiling Amount of the Remuneration for Directors

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: Approved as originally submitted.

5. Date of General Meeting of Shareholders March 23, 2012

6. Other Matters To Be Considered Before
Investing

* Related Disclosure: The Company's report on Form 6-K furnished on February 24, 2012.

[Details of the Appointment of Executive Directors]

Name	Date of Birth	Term	Appointment	Profile	Current Position	Education	Nationality
KIM, YOUNG TAE	Nov. 17, 1955	3 years	New Appointment	- VP, Head of Labor-Management Cooperation Division, SK Corp. - EVP, Head of Ulsan Complex, SK Energy - EVP, Head of Corporate Culture Division, SK Holdings	- President & CEO, SK Holdings	- B.A. in Business Administration, Sogang University	Republic of Korea
JEE, DONG SEOB	Jul. 7, 1963	3 years	New Appointment	- SVP, Head of Corp. Strategy Office, SK Telecom - SVP, Head of Marketing Strategy Office, SK Telecom - EVP, Head of Mobile Network Operations Planning Office, SK Telecom	- Head of Corp. Strategy & Planning Office, SK Telecom	- B.A. in Physics, Seoul National University - M.A. in Economics, Seoul National University	Republic of Korea

[Details of the Appointment of an Independent Non-Executive Director]

Name	Date of Birth	Term	Appointment	Profile	Current Position	Education	Nationality
LIM, HYUN CHIN	Apr. 26, 1949	3 years	Re-appointed	- Dean, College of Social Sciences, Seoul National University - President, The Korean Association of Political Sociology (Current) - Director, Seoul National University Asia Center (Current)	- Professor of Sociology, College of Social Sciences, Seoul National University	- B.A. in Sociology, Seoul National University - M.A. in Sociology, Seoul National University - Ph.D. in Sociology, Harvard University	Republic of Korea

[Details of the Appointment of a Member of the Audit Committee]

Name	Date of Birth	Term	Appointment	Profile	Current Position	Education	Nationality
LIM, HYUN CHIN	Apr. 26, 1949	3 years	Re-appointed	- Dean, College of Social Sciences, Seoul National University - President, The Korean Association of Political Sociology (Current) - Director, Seoul National University Asia Center (Current)	- Professor of Sociology, College of Social Sciences, Seoul National University	- B.A. in Sociology, Seoul National University - M.A. in Sociology, Seoul National University	Republic of Korea

- Ph.D. in
Sociology,
Harvard
University

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.
(Registrant)

By: /s/ Soo Cheol Hwang

(Signature)

Name: Soo Cheol Hwang

Title: Senior Vice President

Date: March 23, 2012