

CCA INDUSTRIES INC  
Form 8-K  
February 08, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**

**SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): February 8, 2012 (February 7, 2012)**

**CCA Industries, Inc.**  
(Exact name of registrant as specified in its charter)

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**DELAWARE**  
(State or other jurisdiction  
of incorporation)

**1-31643**  
(Commission  
File Number)

**04-2795439**  
(IRS Employer  
Identification No.)

**200 MURRAY HILL PARKWAY, EAST RUTHERFORD, NEW JERSEY 07073**  
(Address of principal executive offices, including zip code)

**Registrant's telephone number, including area code: (201) 330-1400**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events**

The Company issued a press release on February 7, 2012 announcing that the Board of Directors has declared a dividend for the first quarter of fiscal 2012 of \$0.07 per share to all shareholders of record as of February 21, 2012, to be paid on March 21, 2012.

**Item 9.01 Exhibits**

The following exhibits are annexed hereto:

99.1 Press release issued February 7, 2012.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Dated: February 8, 2012**

**CCA Industries, Inc.**

**By: /s/ Stephen A. Heit  
Stephen A. Heit**

**Chief Financial Officer**