FINISH LINE INC /IN/ Form 10-Q June 24, 2011

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

(Mark	One))
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X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended May 28, 2011

OR

" TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to ____

Commission File number 0-20184

The Finish Line, Inc.

(Exact name of registrant as specified in its charter)

Indiana (State or other jurisdiction of

35-1537210 (I.R.S. Employer

incorporation or organization)

identification number)

3308 North Mitthoeffer Road Indianapolis, Indiana (Address of principal executive offices)

46235 (zip code)

317-899-1022

(Registrant s telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes "No"

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Securities Exchange Act of 1934.

Large accelerated filer Accelerated filer x

Non-accelerated filer " (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

Shares of common stock outstanding at June 17, 2011:

Class A 52,653,420 Class B 1,158,228

PART 1. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

THE FINISH LINE, INC.

CONSOLIDATED BALANCE SHEETS

(In thousands)

	May 28, 2011 (unaudited)	May 29, 2010 (unaudited)	February 26, 2011
ASSETS			
CURRENT ASSETS:			
Cash and cash equivalents	\$ 287,045	\$ 248,090	\$ 299,323
Accounts receivable, net	7,118	2,338	10,552
Merchandise inventories, net	206,501	197,750	193,505
Other	6,116	5,473	6,304
Total current assets	506,780	453,651	509,684
PROPERTY AND EQUIPMENT:			
Land	1,557	1,557	1,557
Building	41,659	41,620	41,653
Leasehold improvements	223,456	226,578	223,485
Furniture, fixtures and equipment	116,392	105,582	115,054
Construction in progress	4,482	1,834	2,820
	387,546	377,171	384,569
Less accumulated depreciation	263,525	245,130	258,059
	124,021	132,041	126,510
Deferred income taxes	22,438	26,726	23,795
Other assets, net	5,393	4,403	4,856
Total assets	\$ 658,632	\$ 616,821	\$ 664,845

CONSOLIDATED BALANCE SHEETS

(In thousands)

		Iay 28, 2011 audited)		May 29, 2010 naudited)	Fel	oruary 26, 2011
LIABILITIES AND SHAREHOLDERS EQUITY		ĺ	Ì	ĺ		
CURRENT LIABILITIES:						
Accounts payable	\$	64,034	\$	66,533	\$	72,780
Employee compensation		12,504		12,003		18,516
Accrued property and sales tax		5,860		6,082		8,188
Income taxes payable		595		1,452		6,776
Deferred income taxes		4,294		4,023		3,170
Other liabilities and accrued expenses		16,061		14,799		16,990
Total current liabilities		103,348		104,892		126,420
Total Carrent Internation		105,510		101,072		120,120
Deferred credits from landlords		32,877		38,863		34,653
Other long-term liabilities		14,450		14,705		13,527
		11,150		1 1,700		13,327
SHAREHOLDERS EQUITY:						
Preferred stock, \$.01 par value; 1,000 shares authorized; none issued						
Common stock, \$.01 par value						
Class A:						
Shares authorized 100,000						
Shares issued (May 28, 2011 58,737; May 29, 2010 57,532; February 26, 2011 58,001)						
Shares outstanding (May 28, 2011 52,614; May 29, 2010 51,869; February 26, 2011 51,03	37)	587		575		580
Class B:						
Shares authorized 10,000						
Shares issued and outstanding (May 28, 2011 631; May 29, 2010 1,778; February 26, 2011				10		12
1,351)		6		18		13
Additional paid-in capital		206,325		192,421		197,036
Retained earnings		385,779		323,776		372,047
Treasury stock (May 28, 2011 6,123; May 29, 2010 5,663; February 26, 2011 6,964)		(84,740)		(58,429)		(79,431)
Total shareholders equity		507,957		458,361		490,245
Total liabilities and shareholders equity	\$	658,632	\$	616,821	\$	664,845

CONSOLIDATED STATEMENTS OF INCOME

(In thousands, except per share amounts)

(Unaudited)

	Thirteen W	Veeks Ended
	May 28, 2011	May 29, 2010
Net sales	\$ 299,474	\$ 282,398
Cost of sales (including occupancy costs)	196,211	188,428
Gross profit	103,263	93,970
Selling, general and administrative expenses	76,692	71,779
Operating income	26,571	22,191
Interest income, net	142	64
Income from continuing operations before income taxes	26,713	22,255
Income tax expense	10,297	8,586
Income from continuing operations	16,416	13,669
Loss from discontinued operations, net of income taxes		(23)
Net income	\$ 16,416	\$ 13,646
Income per basic share:		
Income from continuing operations	\$ 0.31	\$ 0.25
Loss from discontinued operations		
Net income	\$ 0.31	\$ 0.25
Basic weighted average shares	53,107	53,475
Income per diluted share:		
Income from continuing operations	\$ 0.30	\$ 0.25
Loss from discontinued operations		
Net income	\$ 0.30	\$ 0.25
Diluted weighted average shares	53,973	54,297
Dividends declared per share	\$ 0.05	\$ 0.04

CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands) - (Unaudited)

	Thirteen W	eeks Ended
	May 28, 2011	May 29, 2010
OPERATING ACTIVITIES:		
Net income	\$ 16,416	\$ 13,646
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	6,612	6,431
Deferred income taxes	2,481	284
Loss (gain) on disposal of property and equipment	40	(22)
Share-based compensation	1,043	939
Excess tax benefits from share-based compensation	(4,716)	(841)
Changes in operating assets and liabilities:		
Accounts receivable, net	3,434	1,430
Merchandise inventories, net	(12,996)	(6,856)
Other assets	449	9,151
Accounts payable	(8,746)	6,231
Employee compensation	(6,012)	(4,255)
Accrued income taxes payable	(3,405)	(6,840)
Other liabilities and accrued expenses	(3,293)	(2,464)
Deferred credits from landlords	(1,776)	(1,143)
Net cash (used in) provided by operating activities	(10,469)	15,691
INVESTING ACTIVITIES:		
Payments for sale of discontinued operations		(500)
Additions to property and equipment	(4,178)	(2,538)
Proceeds from disposals of property and equipment	15	36
Net cash used in investing activities	(4,163)	(3,002)
FINANCING ACTIVITIES:		
Dividends paid to shareholders	(2,653)	(2,160)
Proceeds from issuance of common stock	9,901	2,212
Purchase of treasury stock	(9,610)	
Excess tax benefits from share-based compensation	4,716	841
Net cash provided by financing activities	2,354	893
Net (decrease) increase in cash and cash equivalents	(12,278)	13,582
Cash and cash equivalents at beginning of period	299,323	234,508
Cash and cash equivalents at original cash and cash equivalents at end of period	\$ 287,045	\$ 248,090
Cash and Cash equivalents at end of period	\$ 201,043	φ 4 4 0,090

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. Summary of Significant Accounting Policies

Basis of Presentation

The accompanying unaudited consolidated financial statements of The Finish Line, Inc., along with its wholly-owned subsidiaries, (collectively, the Company) have been prepared in accordance with accounting principles generally accepted in the United States (GAAP) for interim financial information and with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and footnotes required by GAAP for complete financial statements. Preparation of the financial statements requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from these estimates. In the opinion of management, all adjustments, consisting only of normal recurring adjustments, considered necessary for a fair presentation, have been included.

The Company has experienced, and expects to continue to experience, significant variability in sales and net income from reporting period to reporting period. Therefore, the results of the interim periods presented herein are not necessarily indicative of the results to be expected for any other interim period or the full year.

These financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company $\,$ s Annual Report on Form 10-K for the year ended February 26, 2011 (fiscal 2011).

2. Fair Value Measurements

Fair value measurements are determined based upon the exit price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants exclusive of any transaction costs. The Company utilizes a fair value hierarchy based upon the observability of inputs used in valuation techniques as follows:

- Level 1: Observable inputs such as quoted prices in active markets;
- Level 2: Inputs, other than quoted prices in active markets, that are observable either directly or indirectly; and
- Level 3: Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.

The Company has cash equivalents in short-term money market funds invested primarily in high-quality tax-exempt municipal instruments. The primary objective of our short-term investment activity is to preserve our capital for the purpose of funding operations and we do not enter into short-term investments for trading or speculative purposes. The fair values are based on unadjusted quoted market prices for the funds in active markets with sufficient volume and frequency (Level 1). Also included in Level 1 assets are mutual fund investments under the non-qualified deferred compensation plan. The Company estimates the fair value of these investments on a recurring basis using market prices that are readily available.

As of May 28, 2011, the Company had no non-financial assets or non-financial liabilities requiring measurement at fair value.

3. Share-Based Compensation

Stock Option Activity

Stock options have been granted to directors, officers and other key employees. Generally, options outstanding under the plans are exercisable at a price equal to the fair market value on the date of grant, vest over four years and expire ten years after the date of grant.

The estimated weighted-average fair value of the individual options granted during the thirteen weeks ended May 28, 2011 was \$8.96 on the date of the grant. The fair values for the thirteen weeks ended May 28, 2011 were determined using a Black-Scholes option-pricing model with the following weighted average assumptions:

Dividend yield	1.13%
Volatility	57.7%
Risk-free interest rate	2.11%
Expected life	4.8 years

The expected volatility assumption is based on the Company s analysis of historical volatility. The risk-free interest rate assumption is based upon the average daily closing rates during the period for U.S. treasury notes that have a life, which approximates the expected life of the option. The dividend yield assumption is based on the Company s history and expectation of dividend payouts. The expected life of employee stock options represents the weighted-average period the stock options are expected to remain outstanding based on historical exercise experience.

A reconciliation of the Company s stock option activity and related information is as follows:

		Weighted	Weighted Average	
		Average	Remaining	Aggregate
	Number of	Exercise Price	Contractual Life	Intrinsic
	Shares	Per Share	(Years)	Value
Outstanding at February 26, 2011	3,396,673	\$ 10.41		
Granted	441,207	19.51		
Exercised	(1,000,787)	9.78		\$ 10,254,517

Forfeited Expired	(6,884)	7.79		
Outstanding at May 28, 2011	2,830,209	\$ 12.06	6.6	\$ 30,211,345
Exercisable at May 28, 2011	1,348,386	\$ 12.39	4.4	\$ 13,938,445

4. Earnings Per Share

Basic earnings from continuing operations per share is calculated by dividing income from continuing operations associated with common shareholders by the weighted-average number of common shares outstanding during the period. Diluted earnings per share assumes the issuance of additional shares of common stock by the Company upon exercise of all outstanding stock options and contingently issuable securities if the effect is dilutive, in accordance with the treasury stock method discussed in Accounting Standards Codification (ASC) 260-10, Earnings Per Share .

On March 1, 2009, the Company adopted amendments to ASC 260-10, which impacted the determination and reporting of earnings per share by requiring the inclusion of restricted stock as participating securities, since they have the right to share in dividends, if declared, equally with common shareholders. During periods of net income, participating securities are allocated a proportional share of net income determined by dividing total weighted average participating securities by the sum of total weighted average common shares and participating securities (the two-class method). During periods of net loss, no effect is given to participating securities since they do not share in the losses of the Company. Participating securities have the effect of diluting both basic and diluted earnings per share during periods of net income.

The following is a reconciliation of the numerators and denominators used in computing earnings per share (in thousands, except per share amounts):

	Thirteen W	eeks Ended
	May 28, 2011	May 29, 2010
Income from continuing operations	\$ 16,416	\$ 13,669
Income from continuing operations attributable to participating securities	164	201
Income from continuing operations available to common shareholders	\$ 16,252	\$ 13,468
Basic earnings from continuing operations per share:		
Weighted-average number of common shares outstanding	53,107	53,475
Basic earnings from continuing operations per share	\$ 0.31	\$ 0.25
Diluted earnings from continuing operations per share:		
Weighted-average number of common shares outstanding	53,107	53,475
Stock options(a)	866	822
Diluted weighted-average number of common shares outstanding	53,973	54,297
Diluted earnings from continuing operations per share	\$ 0.30	\$ 0.25

(a) The computation of diluted earnings from continuing operations per share excludes options to purchase approximately 0.3 million and 1.3 million shares of common stock in the thirteen weeks ended May 28, 2011 and May 29, 2010, respectively, because the impact of such options would have been antidilutive.

5. Common Stock

On January 19, 2011, the Company s Board of Directors increased its quarterly cash dividend from \$0.04 per share to \$0.05 per share of its Class A and Class B common stock. The Company declared dividends of \$2,684,000 during the thirteen weeks ended May 28, 2011. The cash dividends of \$2,684,000 were paid on June 13, 2011 to shareholders of record on May 27, 2011 and was included as of May 28, 2011 in Other liabilities and accrued expenses. Further declarations of dividends remain at the discretion of the Company s Board of Directors.

On July 17, 2008, the Company s Board of Directors authorized a stock repurchase program to repurchase up to 5,000,000 shares of the Company s Class A common stock outstanding through December 31, 2011. The Company purchased 448,699 shares under the stock repurchase program at an average price of \$21.42 per share for an aggregate amount of \$9,610,000 during the thirteen weeks ended May 28, 2011. The remaining shares available for repurchase under the stock repurchase program are 1,575,307 shares as of May 28, 2011. The treasury shares may be issued upon the exercise of employee stock options, issuance of shares for the Employee Stock Purchase Plan, issuance of restricted stock, or for other corporate purposes. Further purchases will occur from time to time as market conditions warrant and as the Company deems appropriate when judged against other alternative uses of cash.

6. Recent Accounting Pronouncements

Recently issued accounting pronouncements did not, or are not believed by management to, have a material effect on the Company s present or future consolidated financial statements.

ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This quarterly report on Form 10-O may contain certain statements that we believe are, or may be considered to be, forward-looking statements, within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally can be identified by use of statements that include phrases such as believe, expect, future, anticipate, intend, plan, foresee, may, will, estimates, potential, continue or other similar words or phrases. Similarly, statements that describe our objectives, plans or goals also are forward-looking statements. All of these forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statement. The principal risk factors that could cause actual performance and future actions to differ materially from the forward-looking statements include, but are not limited to, the Company s reliance on a few key vendors for a majority of its merchandise purchases (including a significant portion from one key vendor); fluctuations in oil prices causing changes in gasoline and energy prices, resulting in changes in consumer spending and utility and product costs; product demand and market acceptance risks; further deterioration of economic and business conditions; the inability to locate and obtain acceptable lease terms for the Company s stores; the effect of competitive products and pricing; the availability of products; loss of key employees; management of strategic growth initiatives including potential mergers and acquisitions and other components of our capital allocation strategy; and the other risks detailed in the Company s Securities and Exchange Commission filings. Readers are urged to consider these factors carefully in evaluating the forward-looking statements. The forward-looking statements included in this Form 10-Q are made only as of the date of this report and we undertake no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

General

The following discussion and analysis should be read in conjunction with Management s Discussion and Analysis of Financial Condition and Results of Operations, including Critical Accounting Policies, included in the Company s Annual Report on Form 10-K for the year ended February 26, 2011 (fiscal 2011). Unless otherwise noted, all amounts reflect the results of the Company s continuing operations.

The following table sets forth store and square feet information for each of the following periods:

	Thirteen W May 28,	eeks Ended
	2011	May 29, 2010
Number of Stores:		•
Beginning of period	664	666
Opened		4
Closed	(7)	(3)
End of period	657	667
Courses front information on of	May 28, 2011	May 29, 2010
Square feet information as of:	2.522.020	2.550.056
Square feet	3,533,930	3,579,976
Average store size	5,379	5,367

Results of Operations

The following table sets forth net sales of the Company by major category for each of the following periods (in thousands):

	Thirteen Weeks Ended			
Category	Ma	May 28, 2011		2010
	(U	naudited)	(Unaud	ited)
Footwear	\$ 266,0)54 89%	\$ 249,883	88%
Softgoods	33,4	11%	32,515	12%
Total	\$ 299,4	174 100%	\$ 282,398	100%

The following table and subsequent discussion sets forth operating data of the Company as a percentage of net sales for the periods indicated below.

	Thirteen We	eks Ended
	May 28, 2011	May 29, 2010
	(Unaud	lited)
Net sales	100.0%	100.0%
Cost of sales (including occupancy costs)	65.5	66.7
Gross profit	34.5	33.3
Selling, general and administrative expenses	25.6	25.4
Operating income	8.9	7.9
Interest income, net		
Income from continuing operations before income taxes	8.9	7.9
Income tax expense	3.4	3.1
Income from continuing operations	5.5	4.8
Loss from discontinued operations, net of income taxes		
Net income	5.5%	4.8%

THIRTEEN WEEKS ENDED MAY 28, 2011 COMPARED TO THIRTEEN WEEKS ENDED MAY 29, 2010

Net Sales

 $\begin{tabular}{lll} Thirteen Weeks Ended \\ May 28, & May 29, \\ 2011 & 2010 \\ (dollars in thousands) \\ (unaudited) \\ \hline Net sales \\ Comparable store sales increase \\ \begin{tabular}{lll} Thirteen Weeks Ended \\ May 28, & May 29, \\ 2010 & (dollars in thousands) \\ (unaudited) \\ \hline 8 299,474 & $282,398 \\ 2$

Net sales increased 6.0% for the thirteen weeks ended May 28, 2011 compared to the thirteen weeks ended May 29, 2010. The increase was attributable to a comparable store sales increase of 6.5% for the thirteen weeks ended May 28, 2011 resulting primarily from a 2.1% increase in average dollar per store transaction, a 1.5% increase in store traffic, a 0.2% increase in store conversion and a 55.0% increase in internet sales. In addition, there was a \$2.4 million increase in net sales from stores that were opened after May 29, 2010, offset by reduced sales of \$3.1 million from 17 closed stores since May 29, 2010. Comparable store footwear sales for the thirteen weeks ended May 28, 2011 increased 6.9% while comparable store softgoods sales increased 3.3% for the period. The increase in comparable store footwear sales is attributable to strong product sales in running and basketball categories offset partially by a decline in the women s toning category.

Cost of Sales (Including Occupancy Costs) and Gross Profit

	Thirteen We	Thirteen Weeks Ended	
	May 28, 2011	May 29, 2010	
	(dollars in thousands) (unaudited)		
Cost of sales (including occupancy costs)	\$ 196,211	\$ 188,428	
Gross profit	\$ 103,263	\$ 93,970	
Gross profit as a percentage of net sales	34.5%	33.3%	

The 1.2% increase in gross profit, as a percentage of net sales, for the thirteen weeks ended May 28, 2011 as compared to the thirteen weeks ended May 29, 2010 was due to a 0.2% increase in product margin as a percentage of net sales and a 1.0% decrease in occupancy costs as a percentage of net sales. The 0.2% increase in product margin is primarily attributable to more full price sales as a percentage of total sales due to premium product offerings and the success of the Company s strategy to appropriately position inventory levels. The 1.0% decrease in occupancy costs as a percentage of net sales is primarily the result of leveraging the 6.5% comparable store sales increase, operating 10 net fewer stores at May 28, 2011 compared to May 29, 2010, obtaining favorable lease renewals as well as receiving \$1.1 million in landlord audit settlements.

Selling, General and Administrative Expenses

	Thirteen We	Thirteen Weeks Ended	
	May 28, 2011 (dollars in t	May 29, 2010 housands)	
	(unaud	(unaudited)	
Selling, general and administrative expenses	\$ 76,692	\$ 71,779	
Selling, general and administrative expenses as a percentage of net sales	25.6%	25.4%	

The \$4.9 million increase in selling, general and administrative expenses for the thirteen weeks ended May 28, 2011 as compared to the thirteen weeks ended May 29, 2010 was primarily due to strategic spending in marketing initiatives to drive traffic to our website and our stores. In addition variable costs in fulfillment and freight increased in conjunction with the 55% increase in internet sales as well as the increase in store sales.

Interest Income, Net

	Thirteen W	Thirteen Weeks Ended		
	May 28,	May 29,		
	2011	2011 2010 (dollars in thousands) (unaudited)		
	(dollars in			
	(unau-			
Interest income, net	\$ 142	\$ 64		
Interest income net as a percentage of net sales	0%	0% 0%		

Income Taxes

	Thirteen We	Thirteen Weeks Ended	
	May 28, 2011 (dollars in tl (unaud		
Income tax expense	\$ 10,297	\$ 8,586	
Income tax expense as a percentage of net sales	3.4%	3.1%	
Effective income tax rate	38.5%	38.6%	

The increase in income tax expense of \$1.7 million is due to income from continuing operations before income taxes increasing to \$26.7 million for the thirteen weeks ended May 28, 2011 from \$22.3 million for the thirteen weeks ended May 29, 2010.

Income from Continuing Operations

	Thirteen We	Thirteen Weeks Ended		
	May 28, 2011 (dollars in t	May 29, 2010 housands)		
	(unauc	(unaudited)		
Income from continuing operations	\$ 16,416	\$ 13,669		
Income from continuing operations as a percentage of net sales	5.5%	4.8%		
Income from continuing operations per diluted share	\$ 0.30	\$ 0.25		

The \$2.7 million increase in income from continuing operations is attributable to the net sales improvement and maximizing product margins offset partially by strategic investments which increased selling, general and administrative expenses as discussed above.

Liquidity and Capital Resources

The Company sprimary source of working capital is cash-on-hand and cash flow from operations. The following table sets forth material balance sheet and liquidity measures of the Company (dollars in thousands):

	May 28, 2011 (unaudited)	May 29, 2010 (unaudited)	February 26, 2011
Cash and cash equivalents	\$ 287,045	\$ 248,090	\$ 299,323
Merchandise inventories, net	\$ 206,501	\$ 197,750	\$ 193,505
Interest-bearing debt	\$	\$	\$
Working capital	\$ 403,432	\$ 348,759	\$ 383,264

Operating Activities

The Company had cash flows used in operating activities during the thirteen weeks ended May 28, 2011 of \$10.5 million compared to \$15.7 million provided by operating activities during the thirteen weeks ended May 29, 2010. The change of \$26.2 million was primarily the result of an increase of inventories to support increased sales and a decrease in accounts payable due to timing. Cash equivalents are invested in short-term money market funds invested primarily in high-quality tax-exempt municipal instruments with daily liquidity.

On a comparable per square foot basis, merchandise inventories increased 5.8% at May 28, 2011 compared to May 29, 2010, and were 7.6% higher than at February 26, 2011. The 5.8% increase per square foot compared to May 29, 2010 is a result of supporting the increase in sales.

Investing Activities

The Company had cash flows used in investing activities for the thirteen weeks ended May 28, 2011 of \$4.2 million compared to \$3.0 million for the thirteen weeks ended May 29, 2010. The \$4.2 million used in the thirteen weeks ended May 28, 2011 was a result of the remodeling of existing stores, continued Nike Track Club rollout, e-commerce investments, merchandise system enhancements and IT system investments.

For the year ending March 3, 2012, the Company anticipates opening 5 to 10 new stores (none were opened during the thirteen weeks ended May 28, 2011), remodeling 30 to 35 existing stores (3 remodeled during the thirteen weeks ended May 28, 2011), and closing 10 to 15 stores (7 closed during the thirteen weeks ended May 28, 2011). In addition, the Company has various other corporate capital and technology projects that will require capital expenditures. The Company expects capital expenditures for the current fiscal year to approximate \$35 to \$40 million. The source of funds for these capital expenditures is expected to be the Company s cash-on-hand.

Financing Activities

The Company had cash flows provided by financing activities for the thirteen weeks ended May 28, 2011 of \$2.4 million compared to \$0.9 million for the thirteen weeks ended May 29, 2010. The \$1.5 million change is due to a \$7.7 million increase in proceeds received from the issuance of common stock in connection with employee stock programs and a \$3.9 million increase in excess tax benefits from share-based compensation, partially offset by \$9.6 million in purchases of common stock under the Company s stock repurchase program and a \$0.5 million increase in dividends paid.

On January 19, 2011, the Company s Board of Directors increased its quarterly cash dividend from \$0.04 per share to \$0.05 per share of its Class A and Class B common stock. The Company declared dividends of \$2.7 million during the thirteen weeks ended May 28, 2011. The cash dividends of \$2.7 million were paid on June 13, 2011 to shareholders of record on May 27, 2011 and was included as of May 28, 2011 in Other liabilities and accrued expenses. Further declarations of dividends remain at the discretion of the Company s Board of Directors.

On July 17, 2008, the Company s Board of Directors authorized a stock repurchase program to repurchase up to 5.0 million shares of the Company s Class A common stock outstanding through December 31, 2011. The Company purchased 0.4 million shares under the stock repurchase program at an average price of \$21.42 per share for an aggregate amount of \$9.6 million during the thirteen weeks ended May 28, 2011. The remaining shares available for repurchase under the stock repurchase program are 1.6 million shares as of May 28, 2011. The treasury shares may be issued upon the exercise of employee stock options, issuance of shares for the Employee Stock Purchase Plan, issuance of restricted stock, or for other corporate purposes. Further purchases will occur from time to time as market conditions warrant and as the Company deems appropriate when judged against other alternative uses of cash.

Contractual Obligations

The Company s contractual obligations primarily consist of long-term debt, operating leases and purchase orders for merchandise inventory. For the thirteen weeks ended May 28, 2011, there were no significant changes to the Company s contractual obligations from those identified in the Company s Annual Report on Form 10-K for the fiscal year ended February 26, 2011, other than those which occur in the normal course of business (primarily changes in the Company s merchandise inventory related to purchase obligations, which fluctuate throughout the year as a result of the seasonal nature of the Company s operations, and reduction of operating leases due to store closings).

Critical Accounting Policies and Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to adopt accounting policies related to estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period, as well as the related disclosure of contingent assets and liabilities at the date of the financial statements. On an ongoing basis, management evaluates its accounting policies, estimates and judgments, including those related to inventories, long lived assets and contingencies. Management bases its estimates and judgments on historical experience and various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates.

There have been no material changes to the critical accounting policies and estimates disclosed in the Company s Annual Report on Form 10-K for the fiscal year ended February 26, 2011.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

For a discussion of the Company s market risk associated with interest rates as of February 26, 2011 see Quantitative and Qualitative Disclosures about Market Risk in Item 7A of Part II of the Company s Annual Report on Form 10-K for the fiscal year ended February 26, 2011. For the thirteen weeks ended May 28, 2011, there has been no significant change in related market risk factors.

ITEM 4. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures. With the participation of our Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)), as of the end of the period covered by this report. Based upon such evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of such period, our disclosure controls and procedures were effective in ensuring that (i) information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities Exchange Commission s rules and forms and (ii) information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company s management, including its principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

Internal Control Over Financial Reporting. There have not been any changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II - OTHER INFORMATION

ITEM 1: LEGAL PROCEEDINGS

The Company is subject from time to time, to certain legal proceedings and claims in the ordinary course of conducting its business. Although it is not possible to predict with certainty the eventual outcome of any litigation, in the opinion of management, the Company s legal proceedings are not expected to have a material adverse effect on the Company s financial position or results of operations.

ITEM 1A: RISK FACTORS

Risk factors that affect the Company s business and financial results are discussed in Item 1A: Risk Factors in the Company s Annual Report on Form 10-K for the fiscal year ended February 26, 2011. There has been no significant change to identified risk factors for the thirteen weeks ended May 28, 2011.

ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

On July 17, 2008, the Company s Board of Directors authorized a stock repurchase program to repurchase up to 5.0 million shares of the Company s Class A Common Stock. Under the stock repurchase program, the Company may purchase shares through December 31, 2011. Information on the shares repurchased under the program during the thirteen weeks ended May 28, 2011 is as follows:

	Total Number of	Ave	rage Price	Total Number of Shares Purchased as Part of Publicly Announced	Maximum Number (or Approximate Dollar Value) of Shares that May Yet Be Purchased Under the
Month	Shares Purchased	Paid p	er Share (1)	Plans or Programs	Program
March (2/27/11 4/2/11)		\$			2,024,006
April (4/3/11 4/30/11)	141,899	\$	21.21	141,899	1,882,107
May (5/1/11 5/28/11)	306,800	\$	21.51	306,800	1,575,307
	448,699	\$	21.42	448,699	

(1) The average price paid per share includes any brokerage commissions.

ITEM 3: DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4: REMOVED AND RESERVED

ITEM 5: OTHER INFORMATION

None.

ITEM 6: EXHIBITS

- (a) Exhibits
- Amendment No. 1 to the Amended and Restated Employment Agreement of George S. Sanders (incorporated by reference to Exhibit 99.2 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on March 3, 2011).
- Amendment No. 2 to the Amended and Restated Employment Agreement for Mr. Glenn Lyon (incorporated by reference to Exhibit 99.1 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on March 18, 2011).
- Amendment No. 2 to the Amended and Restated Employment Agreement for Mr. Steven Schneider (incorporated by reference to Exhibit 99.2 of the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on March 18, 2011).
- Amendment No. 2 to the Amended and Restated Employment Agreement for Mr. Gary Cohen (incorporated by reference to Exhibit 99.3 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on March 18, 2011).
- Amendment No. 1 to the Amended and Restated Employment Agreement for Mr. Edward W. Wilhelm (incorporated by reference to Exhibit 99.4 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on March 18, 2011).
- 10.6 Retirement Agreement, effective April 8, 2011, between Donald E. Courtney and The Finish Line, Inc. (incorporated by reference to Exhibit 99.2 of the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on April 12, 2011).
- 31.1 Certification of Chief Executive Officer Pursuant to Rule 13a-14(a) and 15d-14(a) of the Securities Exchange Act, as amended.
- 31.2 Certification of Chief Financial Officer Pursuant to Rule 13a 14(a) and 15d-14(a) of the Securities Exchange Act, as amended.
- 32 Certification Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE FINISH LINE, INC.

/s/ EDWARD W. WILHELM Edward W. Wilhelm Date: June 24, 2011 By:

Executive Vice President-Chief Financial Officer

EXHIBIT INDEX

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