SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

MARCH 19, 2007

DATE OF REPORT

(DATE OF EARLIEST EVENT REPORTED)

AMAZON.COM, INC.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN CHARTER)

DELAWARE (STATE OR OTHER JURISDICTION

000-22513 (COMMISSION FILE NO.) 91-1646860 (IRS EMPLOYER

OF INCORPORATION) IDEN 1200 12TH AVENUE SOUTH, SUITE 1200, SEATTLE, WASHINGTON 98144

IDENTIFICATION NO.) 98144

(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES, INCLUDING ZIP CODE)

(206) 266-1000

(REGISTRANT S TELEPHONE NUMBER, INCLUDING AREA CODE)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

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- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On March 19, 2007, Mark Peek resigned his position as the Company s principal accounting officer, effective April 15, 2007. Mr. Peek has accepted the position of Chief Financial Officer at VMware, Inc.

On March 21, 2007, the Company appointed Shelley Reynolds, the Company s Vice President, Finance and Controller, as the Company s principal accounting officer, effective following Mr. Peek s termination of employment.

Ms. Reynolds, age 42, has been the Company s Controller since joining the Company in February 2006 and previously had been a partner at Deloitte & Touche LLP since 1998.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMAZON.COM, INC. (REGISTRANT)

By:

/s/ Thomas J. Szkutak Thomas J. Szkutak Senior Vice President and

Chief Financial Officer

Dated: March 22, 2007

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