V F CORP Form 3 July 17, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement V F CORP [VFC] À Ursula Fairbairn, Clarence (Month/Day/Year) 07/10/2012 Otis Jr. & PNC Bank N.A., Trustees of the John E. Barbey T/U/W FBO John E. Barbey, Jr. (First) (Middle) (Last) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O PNC BANK, N. A., 1600 (Check all applicable) MARKET STREET, 29TH **FLOOR** Director __X__ 10% Owner (Street) Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) _X_ Form filed by One Reporting PHILADELPHIA, Â PAÂ 19103 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security (Instr. 4) Beneficially Owned Ownership Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock 21,654,103 (1) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

Edgar Filing: V F CORP - Form 3

1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 6. Nature of Indirect (Instr. 4) **Expiration Date** Securities Underlying Conversion Ownership Beneficial Ownership (Month/Day/Year) **Derivative Security** or Exercise Form of (Instr. 5) Price of Derivative (Instr. 4) Derivative Security: **Expiration Title** Date Amount or Security Direct (D) Exercisable Date Number of or Indirect Shares (I) (Instr. 5)

Reporting Owners

		Keiationsnips			
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Ursula Fairbairn, Clarence Otis Jr. & PNC Bank N.A., Trustees of the John E.					
Barbey T/U/W FBO John E. Barbey, Jr.					
C/O PNC BANK, N. A.	Â	ÂΧ	Â	Â	
1600 MARKET STREET, 29TH FLOOR					
PHILADELPHIA, PA 19103					

Dalatianshin

Signatures

PNC Bank National Association, Trustee, By: /s/ H. Joshua Bernstein, Senior Vice President		07/10/2012	
	**Signature of Reporting Person	Date	
/s/ Ursula F. Fairbairn, Trustee		07/10/2012	
	**Signature of Reporting Person	Date	
/s/ Clarence Otis, Jr., Trustee		07/10/2012	
	**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person is one of a number of trusts funded by John E. Barbey that have the same Trustees and that report collective

(1) beneficial ownership. The reporting person denies beneficial ownership in the shares listed as beneficially owned except to the extent of the reporting person's pecuniary interest, which is 381,976 shares as of the time of this filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2