V F CORP Form 3 July 17, 2012

#### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement V F CORP [VFC] À Ursula Fairbairn, Clarence (Month/Day/Year) 07/10/2012 Otis Jr & PNC Bank N.A., Trustees of the John E. Barbey Trust U/D/T dated 8/21/51 FBO John E. Barbey, Jr. (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) PNC BANK N.A., 1600 (Check all applicable) MARKET STREET. 29TH FLOOR, P.O. BOX 7648 X 10% Owner Director Officer (Street) Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person PHILADELPHIA, Â PAÂ 19103 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities 3. Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 21,654,103 (1) D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 6. Nature of Indirect (Instr. 4) **Expiration Date** Securities Underlying Conversion Ownership Beneficial Ownership (Month/Day/Year) **Derivative Security** or Exercise Form of (Instr. 5) Price of Derivative (Instr. 4) Derivative Security: Expiration Date Security Direct (D) Exercisable Date Amount or or Indirect Title Number of

Shares

(I)

(Instr. 5)

Dalationchine

#### **Reporting Owners**

		Keiationships			
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Ursula Fairbairn, Clarence Otis Jr & PNC Bank N.A., Trustees of the John E. Barbey					
Trust U/D/T dated 8/21/51 FBO John E. Barbey, Jr.					
PNC BANK N.A.,1600 MARKET STREET	Â	ÂΧ	Â	Â	
29TH FLOOR, P.O. BOX 7648					
PHILADELPHIA, PA 19103					

### **Signatures**

PNC Bank National Association, Trustee, By: /s/ H. Joshua Bernstein, Senior Vice President		07/10/2012	
	**Signature of Reporting Person	Date	
/s/Ursula F. Fairbairn, Trustee		07/10/2012	
	**Signature of Reporting Person	Date	
/s/Clarence Otis, Jr., Trustee		07/10/2012	
	**Signature of Reporting Person	Date	

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person is one of a number of trusts funded by John E. Barbey that have the same Trustees and that report collective

(1) beneficial ownership. The reporting person denies beneficial ownership in the shares listed as beneficially owned except to the extent of the reporting person's pecuniary interest, which is 6,632,824 shares as of the time of this filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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