

Lloyds Banking Group plc  
Form 6-K  
July 21, 2009

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.20549**

**FORM 6-K**

**Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934**

21 July 2009

**LLOYDS BANKING GROUP plc**  
(Translation of registrant's name into English)

**5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F..X..Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes .....No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 21 July 2009

re: Director/PDMR Shareholding

The London Stock Exchange  
RNS  
10 Paternoster Square  
London  
EC4M 7LS

**Secretary's department**

25 Gresham Street

**Lloyds Banking Group plc**

London EC2V 7HN

21st July, 2009

**Lloyds Banking Group plc (the "Company")**  
**Notification of transaction**  
**by person**  
**discharging managerial responsibilities**

On  
20th July, 2009,  
shares were acquired by Equiniti Corporate Nominees Limited AESOP1 account at  
72.34p  
per share,  
for  
the under mentioned  
individuals, under the Lloyds  
TSB  
Group Shareplan, as follows:

**Name of individual**   **Partnership**   **Matching**

|              |    |   |
|--------------|----|---|
| Mr.          | 17 | 4 |
| J.E. Daniels | 3  | 1 |
| Mr.          | 17 | 4 |
| A.G. Kane    | 3  | 1 |
| Ms           | 17 | 4 |

|                |    |   |
|----------------|----|---|
| A.S. Risley    | 3  | 1 |
| M              | 17 | 4 |
| s              | 2  | 1 |
| C.F. Sergeant  |    |   |
| Mr.            | 17 | 4 |
| G.T. Tate      | 3  | 1 |
| Mr.            | 17 | 4 |
| T.J.W. Tookey  | 2  | 1 |
| Mrs            | 17 | 4 |
| H.A. Weir      | 3  | 1 |
| Mr.            | 17 | 4 |
| C.M. Wiscarson | 3  | 1 |

The notification relates to a transaction notified to Lloyds Banking Group plc by the company's registrar, which handles administrative arrangements relating to the Lloyds

TSB

Group Shareplan, in accordance with paragraph 3.1.4 (1)(a) of the Financial Services Authority's disclosure and transparency rules. The transaction took place in the

UK

and the shares are listed on the London Stock Exchange.

### Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc  
(Registrant)

By: M D Oliver

Name: M D Oliver

Title: Director of Investor

Relations

Date: 21 July 2009