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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K April 21, 2008

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of APRIL 2008 21 APRIL 2008

BRITISH SKY BROADCASTING GROUP PLC (Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England (Address of principal executive offices)

Indicate by check mark whether the registrant $\,$ files or will file annual reports under cover of Form 20-F or Form 40-F $\,$

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No ${\tt X}$

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc announcing Notice of Q3 Results released on 21 April 2008

British Sky Broadcasting Group plc

Notice of Third Quarter Results

British Sky Broadcasting Group plc will be announcing its results for the nine months ended 31 March 2008 via RNS, at 7.00 a.m. (BST) on Wednesday 30 April 2008.

There will be a conference call for UK/European analysts and investors at 8.30 a.m. (BST). Participants should register by contacting Kirsty Flockhart or Rose Marfleet on +44 20 7251 3801 or at bskyb@finsbury.com.

There will be a separate conference call for US analysts and investors at 10.00 a.m. (EST). To register for this please contact Dana Johnston at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at http://invite.taylor-rafferty.com/_bskyb/cc.

A live webcast of both conference calls to analysts and investors will be available via the BSkyB website at http://www.sky.com/corporate and subsequently available for replay.

Enquiries:

UK/European: Kirsty Flockhart, Finsbury Rose Marfleet, Finsbury Tel: + 44 20 7251 3801 E-mail: bskyb@finsbury.com

Dana Johnston, Taylor Rafferty Tel: +1 212 889 4350

E-mail: bskyb@taylor-rafferty.com

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

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Date: 21 April 2008

By: /s/ Dave Gormley
Dave Gormley
Company Secretary