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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

July 01, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of July 2004  
01 July 2004

BRITISH SKY BROADCASTING GROUP PLC  
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc

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announcing Holding(s) in Company released on  
01 July 2004

British Sky Broadcasting Group plc  
(the 'Company')

The Company announces that it received notification today that BSKyB Holdco, Inc.'s holding of 686,021,700 ordinary shares of GBP0.50 each (shares) had been transferred to News UK Nominees Limited as follows:

- (a) BSKyB Holdco, Inc. of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA had previously notified that it was interested directly in 686,021,700 shares in the capital of British Sky Broadcasting Group plc and that it was the registered holder of these shares.

The registered holder of these shares is now News UK Nominees Limited (registered number 0236672) whose registered address is One Virginia Street, London, E98 1XY.

- (b) By virtue of its ability to exercise control of one third of the voting power at the general meetings of BSKyB Holdco, Inc., Sky Global Holdings, LLC (SGHLLC) of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is also interested in those shares.

By virtue of its ability to exercise control of one third of the voting power at the general meetings of SGHLLC, Sky Global Operations, Inc. (SGO) of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is also interested in those shares.

By virtue of its ability to exercise control of one third of the voting power at the general meetings of SGO, Sky Global Networks, Inc. (SGN) of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is also interested in those shares.

By virtue of its ability to exercise control of one third of the voting power at the general meetings of SGN, Sky Global Holdings, Inc. (SGH) of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is also interested in those shares.

By virtue of its ability to exercise control of one third of the voting power at the general meetings of SGH, News Publishing Australia Limited (NPAL) of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is also interested in those shares.

By virtue of its ability to exercise control of one third of the voting power at the general meetings of NPAL, The News Corporation Limited of 121 King William Street, Adelaide, S.A. 5000, Australia is also interested in those shares.

-Ends-

Enquiries:

Dave Gormley  
Company Secretary  
Tel: 020 7705 3000

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 01 July 2004

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary