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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

February 17, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of February 2004  
17 February 2004

BRITISH SKY BROADCASTING GROUP PLC  
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc  
announcing Holding(s) in Company released on  
17 February 2004

SCHEDULE 10

NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Name of company

British Sky Broadcasting Group plc

2. Name of shareholder having a major interest

FMR Corp and its direct and indirect subsidiaries, and Fidelity International Limited (FIL) and its direct and indirect subsidiaries

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18

Shareholder named in 2. above

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them

See schedule A (attached)

5. Number of shares / amount of stock acquired

Unknown

6. Percentage of issued class

Unknown

7. Number of shares / amount of stock disposed

N/A

8. Percentage of issued class

N/A

9. Class of security

Ordinary shares of 50p each

10. Date of transaction

Unknown

11. Date company informed

16 February 2004

12. Total holding following this notification

60,183,597

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13. Total percentage holding of issued class following this notification

3.1%

14. Any additional information

.....

15. Name of contact and telephone number for queries

Chris Taylor - 020 7800 4297

16. Name and signature of authorised company official responsible for making this notification

David Gormley

Date of notification

17 February 2004

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Schedule A

Security: British Sky Broadcasting Group

Shares Held	Management Company	Nominee/Registered Name
(Ordinary Shares)		
1,700	FMRCO	JPMorgan Chase
2,068,300	FMRCO	Chase Nominees Limited
6,891,300	FMRCO	State Street Nominees Limited
1,149,600	FMRCO	State Street Bank & Trust Co.
1,216,000	FMRCO	HSBC
809,100	FMRCO	Brown Brothers Harriman
1,456,322	FMTC	State Street Nominees Ltd.
663,508	FMTC	LLoyds Bank Nominees Limited
609,915	FMTC	BT Globenet Nominees Limited
469,696	FMTC	Chase Nominees Ltd.
74,300	FMTC	Bank of New York
1,841,895	FMTC	State Street Bank & Trust
190,133	FMTC	Mellon Bank
38,800	FMTC	Sumitomo T&B
165,642	FMTC	JP Morgan
2,500	FMTC	Nortrust Nominees
244,600	FMTC	MSS Nominees Limited
281,737	FMTC	Northern Trust
36,850	FMTC	Goldman Sachs and CO.
3,530	FMTC	Master Trust Japan
7,983,342	FISL	Chase Manhattan Bank London
226,150	FISL	Chase Nominees Ltd

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680,078	FPM	Bank of New York London
954,995	FPM	Chase Nominees lid
342,500	FPM	Citibank
799,491	FPM	Northern Trust
119,800	FPM	HSBC
49,200	FPM	Deutsche Bank
1,972,116	FIL	Chase Nominees Ltd
816,100	FIL	HSBC Client Holdings Nominee (UK) Limited
2,273,831	FIL	Chase Manhattan Bank London
492,835	FIL	Deutsche Bank
2,497,754	FIL	Northern Trust
1,280,689	FIL	State Street Bank & Trust
1,343,367	FIL	JP Morgan
56,800	FIL	Mellon Nominees Ltd
320,300	FIL	State Street Nominees Ltd
677,336	FIL	Bank of New York Brussels
25,200	FIL	Master Trust Bank of Japan
12,100	FIL	Japan Trustee Svcs Bk Lt
2,389,051	FIL	Bank of New York London
59,500	FIL	National Australia Bank
3,100	FIL	PICG
51,400	FIL	Brown Brothers Harriman
23,076	FIL	ING Luxembourg
26,169	FIL	Bermuda Far East
55,520	FIL	Chase Manhattan Bank AG Frankfurt
3,800	FIL	State Street Hong Kong
151,000	FIL	MSS Nominees Ltd
1,214,128	FIL	Nortrust Nominees Ltd
121,963	FIL	Bankers Trust
471,200	FIL	Morgan Stanley
102,410	FIL	Citibank
792,187	FIL	Clydesdale Bank (Head Office)Nominees Limited
206,861	FIL	Bank of Bermuda
8,510	FIL	Mitsubishi Trust

The following shares are based on the assumed conversion of 3,051,990 ADRs (4 ordinary shares per ADR)

8,800	FMRCO	JP Morgan Chase
3,792,400	FMRCO	The Bank of New York (Nominees)
4,173,692	FMRCO	HSBC
207,600	FMRCO	Roytor & Co
1,883,096	FMRCO	State Street Nominees Limited
84,400	FMRCO	Chase Nominees Limited
156,980	FMTC	Master Trust Japan
85,000	FMTC	BT Globenet Nominees Limited
280,496	FMTC	State Street Bank & Trust
13,600	FMTC	Nippon Trust
22,800	FMTC	Nortrust Nominees
18,400	FMTC	Deutsche Bank AG
8,000	FMTC	Northern Trust
50,600	FMTC	MSS Nominees Limited
271,500	FMTC	State Street Nominees Ltd.
33,600	FMTC	BNY(nominees) Limited
13,000	FMTC	TCSB Tokyo
18,400	FISL	Chase Manhattan Bank London
22,000	FIL	Bank of New York - London
102,800	FIL	Chase Manhattan Bank London
395,600	FIL	State Street Bank & Trust
87,200	FIL	Northern Trust
412,396	FIL	Brown Brothers Harriman
15,600	FIL	Mitsubishi Trust

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50,000                      FIL                      Chase Nominees Ltd

The following shares are based on the assumed conversion of 15,000 News Corp (BSY) .75% CVPRD 144A (.7709 ordinary shares per Convertible)

1,156,350	FMRCO	HSBC
Total Ordinary Shares + ADRs		60,183,597
Current ownership percentage:		3.1%
Shares in issue:		1,937,837,350

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 17 February 2004

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary