

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC
Form 6-K
December 08, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of December 2003

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

RYANAIR CELEBRATES BECOMING
BRITAIN'S FAVOURITE AIRLINE

240,000 FREE SEATS AVAILABLE FOR JANUARY & FEBRUARY

Ryanair, Europe's No.1 low fares airline, today (Monday, 8th December 2003) announced that recent passenger traffic statistics for the month of November confirmed that Ryanair have carried more passengers than British Airways on its UK and European routes. This now confirms Ryanair as Britain's favourite airline for flights to the UK and Europe. Passenger numbers released by both companies confirmed that Ryanair carried over 2 Million passengers representing a growth of 60% over the same month in 2002 while British Airways carried 240,000 passengers less.

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

To celebrate Ryanair is today offering 240,000 seats free of charge (just pay the taxes and charges) on all of its routes from London for midweek flying in January and February.

Ryanair's Deputy Chief Executive, Mr Michael Cawley, said:

"Ryanair is thrilled to become Britain's favourite airline. We were the first low fares airline outside the US to carry more than 2 Million passengers in a month and by repeating that performance in November we have substantially out-carried British Airways in the UK and Europe.

"When it comes to giving passengers what they really want - lower fares, punctuality and fewest lost bags - Ryanair beats British Airways every time. The public are voting with their feet and Ryanair has been confirmed as Britain's favourite airline for travel in the UK and Europe.

"To celebrate Ryanair is offering 240,000 free seats to all of its loyal passengers for flights in January and February. This seat sale will commence at 0100 on Tuesday, 9th December 2003 and will end at midnight on Thursday, 11th December 2003."

PASSENGER STATISTICS FOR NOVEMBER 2003

| | RYANAIR | BA | RYANAIR POSITION |
|------------------|---------|-------|------------------|
| PASSENGER GROWTH | 60% | -1.5% | 1 |
| LOAD FACTOR | 83% | 60.9% | 1 |

Ends Monday, 8th December 2003

For further information:

Paul Fitzsimmons - Ryanair
Tel: 00 353 1 812 1228

Pauline McAlester - Murray Consultants
Tel: 00 353 1 4980 300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 08 December 2003

By:____/s/ Howard Millar_____

H Millar
Company Secretary & Finance Director