

NETFLIX INC  
Form 4  
July 23, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MATHER ANN

(Last) (First) (Middle)  
100 WINCHESTER CIRCLE  
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/21/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	07/21/2015		M		1,344 (1) \$ 26.0615	1,344	D
Common Stock	07/21/2015		S		1,344 (1) \$ 110.7265	0	D
Common Stock	07/21/2015		M		1,295 (1) \$ 27.0529	1,295	D
Common Stock	07/21/2015		S		1,295 (1) \$ 110.7265	0	D
Common Stock	07/21/2015		M		1,484 (1) \$ 23.5429	1,484	D
	07/21/2015		S			0	D

Edgar Filing: NETFLIX INC - Form 4

Common Stock			<u>1,484</u> (1)		\$		110.7265	
Common Stock	07/21/2015	M	<u>2,149</u> (1)	A	\$	16.2815	2,149	D
Common Stock	07/21/2015	S	<u>2,149</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>2,170</u> (1)	A	\$	16.1072	2,170	D
Common Stock	07/21/2015	S	<u>2,170</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>1,995</u> (1)	A	\$	17.5672	1,995	D
Common Stock	07/21/2015	S	<u>1,995</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>2,163</u> (1)	A	\$	16.1786	2,163	D
Common Stock	07/21/2015	S	<u>2,163</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>1,197</u> (1)	A	\$	29.2329	1,197	D
Common Stock	07/21/2015	S	<u>1,197</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>1,148</u> (1)	A	\$	30.4143	1,148	D
Common Stock	07/21/2015	S	<u>1,148</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>1,372</u> (1)	A	\$	25.4872	1,372	D
Common Stock	07/21/2015	S	<u>1,372</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>1,225</u> (1)	A	\$	28.5915	1,225	D
Common Stock	07/21/2015	S	<u>1,225</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>1,463</u> (1)	A	\$	23.91	1,463	D
Common Stock	07/21/2015	S	<u>1,463</u> (1)	D	\$	110.7265	0	D
Common Stock	07/21/2015	M	<u>1,582</u> (1)	A	\$	22.0943	1,582	D
	07/21/2015	S		D			0	D

Edgar Filing: NETFLIX INC - Form 4

Common Stock				1,582 <u>(1)</u>	\$			110.7265
Common Stock	07/21/2015		M	1,813 <u>(1)</u>	A	\$ 19.2729	1,813	D
Common Stock	07/21/2015		S	1,813 <u>(1)</u>	D	\$ 110.7265	0	D
Common Stock	07/21/2015		M	2,408 <u>(1)</u>	A	\$ 14.5543	2,408	D
Common Stock	07/21/2015		S	2,408 <u>(1)</u>	D	\$ 110.7265	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 14.5543	07/21/2015		M	2,408 <u>(1)</u>	Date Exercisable: 08/02/2010 Expiration Date: 08/02/2020	Common Stock	2,408
Non-Qualified Stock Option (right to buy)	\$ 16.1072	07/21/2015		M	2,170 <u>(1)</u>	03/01/2012 03/01/2022	Common Stock	2,170
Non-Qualified Stock Option (right to buy)	\$ 16.1786	07/21/2015		M	2,163 <u>(1)</u>	10/03/2011 10/03/2021	Common Stock	2,163
Non-Qualified Stock Option (right to buy)	\$ 16.2815	07/21/2015		M	2,149 <u>(1)</u>	04/02/2012 04/02/2022	Common Stock	2,149
Non-Qualified Stock Option	\$ 17.5672	07/21/2015		M	1,995 <u>(1)</u>	02/01/2012 02/01/2022	Common Stock	1,995

(right to buy)										
Non-Qualified Stock Option (right to buy)	\$ 19.2729	07/21/2015	M	<u>1,813</u> (1)	09/01/2010	09/01/2020	Common Stock	1,8		
Non-Qualified Stock Option (right to buy)	\$ 22.0943	07/21/2015	M	<u>1,582</u> (1)	10/01/2010	10/01/2020	Common Stock	1,5		
Non-Qualified Stock Option (right to buy)	\$ 23.5429	07/21/2015	M	<u>1,484</u> (1)	02/01/2013	02/01/2023	Common Stock	1,4		
Non-Qualified Stock Option (right to buy)	\$ 23.91	07/21/2015	M	<u>1,463</u> (1)	11/01/2010	11/01/2020	Common Stock	1,4		
Non-Qualified Stock Option (right to buy)	\$ 25.4872	07/21/2015	M	<u>1,372</u> (1)	01/03/2011	01/03/2021	Common Stock	1,3		
Non-Qualified Stock Option (right to buy)	\$ 26.0615	07/21/2015	M	<u>1,344</u> (1)	04/01/2013	04/01/2023	Common Stock	1,3		
Non-Qualified Stock Option (right to buy)	\$ 27.0529	07/21/2015	M	<u>1,295</u> (1)	03/01/2013	03/01/2023	Common Stock	1,2		
Non-Qualified Stock Option (right to buy)	\$ 28.5915	07/21/2015	M	<u>1,225</u> (1)	12/01/2010	12/01/2020	Common Stock	1,2		
Non-Qualified Stock Option (right to buy)	\$ 29.2329	07/21/2015	M	<u>1,197</u> (1)	03/01/2011	03/01/2021	Common Stock	1,1		
Non-Qualified Stock Option (right to buy)	\$ 30.4143	07/21/2015	M	<u>1,148</u> (1)	02/01/2011	02/01/2021	Common Stock	1,1		

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MATHER ANN 100 WINCHESTER CIRCLE LOS GATOS, CA 95032		X		

## Signatures

By: Carole Payne, Authorized Signatory For: Ann  
Mather

07/23/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.