

INNOVATIVE DESIGNS INC

Form 8-K

October 20, 2005

Melissa Michaels Melissa Michaels 3 19 2005-05-03T14:26:00Z 2005-10-20T15:35:00Z 2005-10-20T15:36:00Z 2  
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U.S. SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report:á October 19, 2005

Innovative Designs, Inc.

(Exact Name of registrant as specified in its Charter)

Delaware

(State of Incorporation)

333-103746

Commission File No.

03-0465528

(IRS Employer Identification No.)

223 North Main Street, Suite 1, Pittsburgh, Pennsylvania 15215

(Address of principal executive offices) (Zip Code)

Registrant's telephone number (412) 799-0350

All correspondence to:

Eric S. Gillen, Esquire

Leech Tishman Fuscaldò & Lampl, LLC

Citizens Bank Building, 30<sup>th</sup> Floor

525 William Penn Place

Pittsburgh, Pennsylvania 15219

(412) 261-1600 Telephone

(412) 227-5551 Facsimile

Item 1. ENTRY INTO A MATERIAL DEFINITIVE AGREEMENT.

On October 7, 2005, Innovative Designs, Inc. (the "Company") entered into a Personal Services Agreement (the "Agreement") with Jose Wejebe ("Wejebe"), whereby the Company agreed to design and manufacture a line of fishing and outdoor apparel that will be known as the "Jose Wejebe Spanish Fly Fishing Apparel" (the "Fly Fishing Apparel"). The initial term of the Agreement is three (3) years and will automatically renew for another three (3) year term, not to exceed ten (10) three (3) year terms, unless either party terminates the Agreement.

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Wejebe agreed to permit the Company to utilize his name, image, likeness, reputation, signature, history and other personal characteristics in order to communicate Wejebe's endorsement, use and involvement with the Fly Fishing Apparel. Wejebe also agreed to make himself available, at his discretion, to appear in person at various locations and/or functions to promote the Fly Fishing Apparel.

The Company agreed to compensate Wejebe by transferring four hundred thousand (400,000) shares of Innovative Designs, Inc. stock to Wejebe. The Company will also provide Wejebe with a royalty on all revenues received by the Company from the sale of Fly Fishing Apparel.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: 10/19/05

\_\_\_\_\_  
Innovative Designs, Inc.

/s/ Joseph Riccelli

By: Joseph Riccelli

\_\_\_\_\_  
Title: Chief Executive Officer