

Edgar Filing: MERCATOR SOFTWARE INC - Form DEFA14A

MERCATOR SOFTWARE INC
Form DEFA14A
March 17, 2003

SCHEDULE 14A
(RULE 14A-101)

INFORMATION REQUIRED IN PROXY STATEMENT
(PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE
SECURITIES EXCHANGE ACT OF 1934)

Filed by the Registrant |
Filed by a party other than the Registrant |

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, For Use of the Commission Only (as permitted by Rule
14a-6(e)-2)
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to ss.240.14a-12

MERCATOR SOFTWARE, INC.

(Name of Registrant Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required
 \$125 per Exchange Act Rules 0-11(c)(1)(ii), 14a-6(i)(1), 14a-6(i)(2) or
Item 22(a)(2) of Schedule 14A
 Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11

- (1) Title of each class of securities to which transaction applies:
(2) Aggregate number of securities to which transaction applies:
(3) Per unit price or other underlying value of transaction computed pursuant
to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is
calculated and state how it was determined):
(4) Proposed maximum aggregate value of transaction:
(5) Total fee paid:

- Fee paid previously by written preliminary materials:
 Check box if any part of the fee is offset as provided by Exchange Act Rule
0-11(a)(2) and identify filing for which the offsetting fee was paid
previously. Identify the previous filing by registration statement number,
or the Form or Schedule and the date of its filing.

- (1) Amount previously paid:
(2) Form, Schedule or Registration Statement No.:
(3) Filing party:
(4) Date filed:

Edgar Filing: MERCATOR SOFTWARE INC - Form DEFA14A

MERCATOR NEWS RELEASE

FOR IMMEDIATE DISTRIBUTION

MERCATOR TO VIGOROUSLY PROTECT THE RIGHTS OF ITS
STOCKHOLDERS FROM ACTION BY DISSIDENT GROUP

Wilton, CT. - March 17, 2003 - Mercator Software, Inc. (Nasdaq: MCTR), today announced that a small group of dissidents has stated that it intends to solicit proxies in an attempt to take control of the Company's Board of Directors.

CORPORATE HEADQUARTERS
Mercator Software, Inc.
45 Danbury Road
Wilton, CT 06897-0840
Voice: 203.761.8600
Fax: 203.762.9677

Responding to the action, Roy C. King, Mercator's Chairman of the Board, President and Chief Executive Officer said, "Despite an industry downturn, Mercator's operating performance during 2002 exceeded that of its peer group. During this same period (a time of decreasing expenditures on Information Technology products in the market), Mercator's share of the enterprise application integration (EAI) market increased from 9.9% to 10.5%. We are disappointed that a small group of dissidents whose interests clearly appear to be focused on short-term gain would seek to change the direction of the Company at such a propitious moment."

www.mercator.com

King added, "The Company will take all appropriate steps to protect the interests of all of its stockholders and maximize stockholder value."

ABOUT MERCATOR SOFTWARE, INC.

Mercator delivers large global organizations The Advantage Inside Integration(TM), providing Industry-Ready Integration Solutions(TM) that solve critical business problems in real-time, while leveraging current technology investments and maximizing ROI. MERCATOR Inside Integrator(TM) 6.7 integration suite features a Solutions-Oriented Architecture(TM) which easily and seamlessly automates high-volume, complex transactions. Over 1,100 global businesses leverage the power, speed and flexibility of Mercator's proven integration technology and industry expertise to build better business value and faster ROI. To hear why our customers and partners believe Mercator is the advantage inside integration, visit our Web site at www.mercator.com.

(C) 2003 Mercator Software, Inc. All rights reserved. Mercator and the Mercator logo are registered trademarks of Mercator Software, Inc. All other marks appearing with a "TM" thereafter are intellectual property of Mercator Software, Inc. Any other product or company names mentioned are used for identification purposes only, and may be trademarks or service marks of their respective owners.

MERCATOR TO VIGOROUSLY PROTECT THE RIGHTS OF ITS STOCKHOLDERS FROM ACTION
BY DISSIDENT GROUP PAGE 2 OF 3

LEGAL NOTICE REGARDING FORWARD-LOOKING STATEMENTS

Edgar Filing: MERCATOR SOFTWARE INC - Form DEFA14A

STATEMENTS IN THIS RELEASE THAT ARE NOT PURELY HISTORICAL ARE FORWARD-LOOKING STATEMENTS, INCLUDING STATEMENTS REGARDING MERCATOR'S BELIEFS, EXPECTATIONS, HOPES OR INTENTIONS REGARDING THE FUTURE. FORWARD-LOOKING STATEMENTS IN THIS RELEASE INCLUDE, BUT ARE NOT LIMITED TO, STATEMENTS REGARDING THE GROWTH OF THE ENTERPRISE APPLICATION MARKET; THE DEMAND FOR MERCATOR'S APPLICATION INTEGRATION SOLUTIONS; AND THE SPEED OF DEPLOYMENT OF NEW PRODUCTS, INCLUDING THE MERCATOR INSIDE INTEGRATOR SUITE OF PRODUCTS AND INDUSTRY-READY INTEGRATION SOLUTIONS; AND SOMETIMES CONTAIN WORDS SUCH AS "BELIEVE," "EXPECT," "INTEND," "ANTICIPATE," "PLAN," AND "ESTIMATE" OR SIMILAR EXPRESSIONS. ACTUAL OUTCOMES AND MERCATOR'S ACTUAL RESULTS COULD DIFFER MATERIALLY FROM FORWARD-LOOKING STATEMENTS. FACTORS THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY INCLUDE RISKS AND UNCERTAINTIES SUCH AS CHANGES IN DEMAND FOR APPLICATION INTEGRATION OR E-BUSINESS INTEGRATION SOFTWARE AND, IN PARTICULAR, THE MERCATOR'S INSIDE INTEGRATOR SUITE OF PRODUCTS AND INDUSTRY-READY INTEGRATION SOLUTIONS; THE ABILITY OF MERCATOR TO MANAGE ITS GLOBAL OPERATIONS; THE ABILITY OF MERCATOR TO DEVELOP AND INTRODUCE NEW OR ENHANCED PRODUCTS; THE ABILITY OF MERCATOR TO CONTINUE TO ADD RESELLERS AND OTHER DISTRIBUTION CHANNELS; THE SUCCESS OF THIRD PARTIES IN UTILIZING AND MARKETING MERCATOR'S PRODUCTS; THE SUCCESS OF THE VERTICAL INDUSTRIES AND PLATFORMS WE TARGET; MERCATOR'S ACCESS TO AND SUCCESS OF THIRD PARTY PRODUCTS IN WHICH WE EMBED OUR PRODUCTS OR IN WHICH OUR PRODUCTS ARE EMBEDDED; MERCATOR'S ABILITY TO RAISE FINANCING; AND SEASONALITY IN OPERATING RESULTS. READERS SHOULD ALSO REFER TO THE RISK DISCLOSURES OUTLINED IN MERCATOR'S REPORTS FILED WITH THE SECURITIES AND EXCHANGE COMMISSION. ALL FORWARD-LOOKING STATEMENTS AND REASONS WHY RESULTS MIGHT DIFFER INCLUDED IN THIS RELEASE ARE MADE AS OF THE DATE HEREOF BASED ON INFORMATION AVAILABLE TO MERCATOR AS OF THE DATE HEREOF. MERCATOR ASSUMES NO OBLIGATION TO UPDATE ANY SUCH FORWARD-LOOKING STATEMENT OR REASONS WHY RESULTS MIGHT DIFFER.

IMPORTANT INFORMATION

Mercator plans to file a proxy statement with the Securities and Exchange Commission relating to Mercator's solicitation of proxies from the stockholders of Mercator with respect to the Mercator 2003 annual meeting of stockholders. MERCATOR ADVISES SECURITY HOLDERS TO READ ITS PROXY STATEMENT WHEN IT BECOMES AVAILABLE, BECAUSE IT WILL CONTAIN IMPORTANT INFORMATION. Mercator's proxy statement and other relevant documents will be available for free at www.sec.gov. You may also obtain a free copy of Mercator's definitive proxy statement, when it becomes available, by writing to Mercator at 45 Danbury Road, Wilton, CT 06897 or at www.mercator.com. Detailed information regarding the names, affiliation and interests of individuals who may be deemed participants in the solicitation of proxies of Mercator's stockholders is provided below and will be available in the soliciting materials on Schedule 14A to be filed by Mercator with the SEC.

INFORMATION REGARDING PARTICIPANTS

This release is not a proxy statement. Mercator and the directors and certain of the executive officers of Mercator may be deemed to be participants in the solicitation of proxies in respect of electing the board of directors of Mercator at the 2003 annual meeting of stockholders of Mercator. Those executive officers and directors of Mercator are: Roy C. King, Jill M. Donohoe, David L. Goret, Kenneth J. Hall, Mark W. Register, James P. Schadt, Constance F. Galley, Ernest E. Keet, Michael E. Lehman, Dennis G. Sisco and Mark C. Stevens.

MERCATOR.

Edgar Filing: MERCATOR SOFTWARE INC - Form DEFA14A

MERCATOR TO VIGOROUSLY PROTECT THE RIGHTS OF ITS STOCKHOLDERS FROM ACTION
 BY DISSIDENT GROUP PAGE 3 OF 3

Those executive officers and directors have interests in the solicitation from their beneficial ownership of the common stock of Mercator. Additional information with respect to the beneficial ownership of those executive officers and directors of Mercator common stock is set forth immediately below:

Name

Sha

| | |
|---|-----|
| Roy C. King, CHAIRMAN, CHIEF EXECUTIVE OFFICER, PRESIDENT AND DIRECTOR | 1,0 |
| Jill M. Donohoe, SENIOR VICE PRESIDENT, GLOBAL ALLIANCES AND CORPORATE DEVELOPMENT..... | 201 |
| David L. Goret, SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY..... | 47, |
| Kenneth J. Hall, EXECUTIVE VICE PRESIDENT, CHIEF FINANCIAL OFFICER AND TREASURER..... | 408 |
| Mark W. Register, EXECUTIVE VICE PRESIDENT AND PRESIDENT, WORLDWIDE FIELD OPERATIONS..... | 234 |
| James P. Schadt, VICE CHAIRMAN AND DIRECTOR..... | 598 |
| Constance F. Galley, DIRECTOR..... | 963 |
| Ernest E. Keet, DIRECTOR..... | 1,6 |
| Michael E. Lehman, DIRECTOR..... | 37, |
| Dennis G. Sisco, DIRECTOR..... | 110 |
| Mark C. Stevens, DIRECTOR..... | 60, |

Mercator's directors also receive customary compensation from Mercator in exchange for their services as directors, and Mercator's change of control plan provides that, upon the occurrence of a change of control, all of the executive officers' unvested options will vest and that, upon the occurrence of certain events following a change in control of Mercator, they may be entitled to receive compensation and other payments.

MERCATOR.