Edgar Filing: Seagate Technology plc - Form 4

Form 4 October 17, 2013 OMB APPROVAL Washington, D.C. 2049 OMB APPROVAL MB 2035-0287 Check this box if no longer subject to Section 16. Form 4 or Form 4 or Form 4 or Section 16. STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES OMB APPROVAL MB 2035-0287 Statement of Form 4 or Form 5 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, othors per response Statement of 1940 (Print or Type Response). Section 17(a) of the Public Utility Holding Company Act of 1940 Statement of 1940 (Print or Type Response). 2. Issuer Name and Ticker or Trading Section 17(a) (they Month/Day/Year) Statement of Trading Section 17(a) of the Public Utility Holding Company Act of 1940 Statement of Trading Section 17(a) of the Public Utility Holding Company Act of 1940 (Print or Type Response). 2. Issuer Name and Ticker or Trading Section 17(a) (they Month/Day/Year) Statement Transaction MASSARONI KENNETH M Statement Transaction Month/Day/Year) Statement Transaction Month/Day/Year) Director Section 2000 Company Act of 1940 (Last) (they Month/Day/Year) A If Amendment, Date Original Filed/Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) Onter of per mi filed by one Reporting Person Form filed by one Reporting Person Cueper t	Seagate Tec	hnology plc										
FORM 4 without of the province	Form 4 October 17	2013										
$\begin{array}{c c c c c c c c c c c c c c c c c c c $		ЛЛ								OMB AF	PROVAL	
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. Explores: Constant 2005 Section 16. Form 4 or Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. See Instruction 1(b). Section 17(a) of the Public Utility Holding Company Act of 1934, obligations See Instruction 1(b). Section 17(a) of the Public Utility Holding Company Act of 1934, obligations See Instruction 1(b). Section 17(a) of the Public Utility Holding Company Act of 1934, obligations See Instruction 1(b). Section 17(a) of the Public Utility Holding Company Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). Section 17(a) of the Public Utility Holding Company Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). (Prime Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). (Prime Security Symbol Security Symbol Security (Instr. 4) Set Security Symbol Security Symbol Security (Instr. 4) Set Security Symbol Security Securities Acquired Distribution Original Filed(Month/Day/Year) Set Holding Company Security (State) (Steel Charlow Colspan= 2 (Clip (State) (Steel Charlow Colsposed of or Security Clip (State) <t< td=""><td colspan="10">UNITED STATES SECURITIES AND EACHANGE COMMISSION</td><td>3235-0287</td></t<>	UNITED STATES SECURITIES AND EACHANGE COMMISSION										3235-0287	
subject in STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Estimated average burden hours per perform 4 or Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations. Section 17(a) of the Public Utility Holding Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1935 or Section 30(h) of the Investment Company Act of 1940 (1940		nis box								Expires:		
obligations Filed pursuant to Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (Print or Type Responses) 30(h) of the Investment Company Act of 1940 1. Name and Address of Reporting Person 1 (b). 2. Issuer Name and Ticker or Trading Symbol Seagate Technology plc [STX] 5. Relationship of Reporting Person(s) to Issuer MASSARONI KENNETH M Seagate Technology plc [STX] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director SEAGATE TECHNOLOGY 10/15/2013 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) CUPERTINO, CA 95014 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) (City) (State) (Zip) Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date: I 3. 4. Scurities Acquired Securities Owner file by Owner than One Reporting Person (City) (State) (Zip) Table 1 - Non-Derivative Securities Acquired Securities Owner file by Owner file following Indirect (I) Ownership Indirect (I) (Instr. 3) (Month/Day/Year) (Instr. 3, 4 and 5)<	subject t Section Form 4 o	In the second								burden hou	verage rs per	
1. Name and Address of Reporting Person : MASSARONI KENNETH M2. Issuer Name and Ticker or Trading Symbol Seagate Technology ptc [STX]5. Relationship of Reporting Person(s) to Issuer(Last)(First)(Middle)3. Date of Earliest Transaction (Month/Day/Year)(Check all applicable)SEAGATE TECHNOLOGY PLC, 10200 S. DE ANZA BOULEVARD4. If Amendment, Date Original Filed(Month/Day/Year)5. Relationship of Reporting Person(s) to Issuer(Street)4. If Amendment, Date Original Filed(Month/Day/Year)6. Individual or Joint/Group Filing(Check Applicable Line) -X_form filed by One Reporting Person -Yeron filed by One Reporting Person -Yeron -Yeron filed by One Reporting Person -Yeron filed by One Reporting Person -Yeron filed by One Reporting Person -Yeron -Yeron filed by One Reporting Person -Yeron -Yeron filed by One Reporting Person -Yeron -Yeron -Yeron -Yeron filed by One Reporting Person -Yeron -Yeron -Yeron -Yeron -Yeron -Yeron -Yeron -Yeron -Yeron -Yeron -Yeron -	Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
MASSARONI KENNETH MSymbolIssuer(Last)(First)(Middle)3. Date of Earliest Transaction (Month/Day/Year)(Check all applicable)SEAGATE TECHNOLOGY PLC, 10200 S. DE ANZA BOULEVARD3. Date of Earliest Transaction (Month/Day/Year) $____________________________________$	(Print or Type	Responses)										
(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Check all applicable) SEAGATE TECHNOLOGY PLC, 10200 S. DE ANZA BOULEVARD (Middle) 3. Date of Earliest Transaction (Month/Day/Year)	MASSARONI KENNETH M Symbol				-				Issuer			
SEAGATE TECHNOLOGY PLC, 10200 S. DE ANZA BOULEVARD 10/15/2013	(Last)	(First) (.		C			-	-	(Check	k all applicable)		
Filed(Month/Day/Year)Applicable Line) .X. Form filed by One Reporting Person — Form filed by More than One Reporting Person(City)(State)(Zip)Table I - Non-Derivative Securities Acquired Transactior(A) or Disposed of (D) Code5. Amount of Securities (Instr. 3)6. Ownership Form: Direct Ownership Indirect (1) (Instr. 4)7. Nature of Indirect (1) (Instr. 4)1. Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)3. A. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5)5. Amount of Securities Beneficially Owned6. Ownership Indirect (1) (Instr. 4)Ordinary Shares10/15/2013M1,000A\$ 3.34560,555DOrdinary Shares10/15/2013M1,750 S(1)A\$ 11.06562,305DOrdinary Shares10/15/2013S(1) S(1)2.750 S(1)D\$ 46.9959.555D	PLC, 10200		/Day/Year)				X_Officer (give titleOther (specify below)					
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following 6. 7. Nature of Indirect Beneficial (D) or Ordinary Shares 10/15/2013 M 1,000 A \$ 3.345 60,555 D Ordinary Shares 10/15/2013 M 1,750 A \$ 11.065 62,305 D Ordinary Shares 10/15/2013 S(1) 2.750 D \$ 46.99 59.555 D					-				Applicable Line) _X_ Form filed by One Reporting Person			
1. Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)3.4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5)5. Amount of Securities Beneficially Owned Following (Instr. 4)6.7. Nature of Indirect Beneficial Ownership Indirect (I) (Instr. 4)Ordinary Shares10/15/2013M1,000A\$ 3.34560,555DOrdinary Shares10/15/2013M1,750A\$ 11.06562,305D	CUPERTIN	NO, CA 95014									porting	
Security (Instr. 3)(Month/Day/Year)Execution Date, if any (Month/Day/Year)Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5)Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)Ownership Form: Direct Beneficially Ownership Indirect (I) (Instr. 4)Ordinary Shares10/15/2013M1,000A\$ 3.34560,555DOrdinary Shares10/15/2013M1,750A\$ 11.06562,305DOrdinary Shares10/15/2013S(1)2.750D\$ 46.9959.555D	(City)	(State)	(Zip)	Table	e I - Non-I	Derivative	e Secu	rities Acqu	uired, Disposed of	, or Beneficial	ly Owned	
Ordinary Shares 10/15/2013 M 1,000 A \$ 3.345 60,555 D Ordinary Shares 10/15/2013 M 1,750 A \$ 11.065 62,305 D Ordinary Shares 10/15/2013 S(1) 2.750 D \$ 46.99 59.555 D	Security		Execution I any	Date, if	Transactic Code	(A) or Disposed of (D) (Instr. 3, 4 and 5) (A)			Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I)	Indirect Beneficial Ownership	
Shares 10/15/2013 M 1,000 A \$ 3.345 60,555 D Ordinary 10/15/2013 M 1,750 A \$ 11.065 62,305 D Ordinary 10/15/2013 S(1) 2,750 D \$ 46.99 59.555 D	0.1				Code V	Amount		Price	(Instr. 3 and 4)			
Shares 10/15/2013 M 1,/50 A 11.065 62,305 D Ordinary 10/15/2013 S(1) 2.750 D \$ 46.99 59.555 D	-	10/15/2013			М	1,000	А	\$ 3.345	60,555	D		
	•	10/15/2013			М	1,750	А	\$ 11.065	62,305	D		
	-	10/15/2013			S <u>(1)</u>	2,750	D	\$ 46.99	59,555	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02) required to respond unless the form

Edgar Filing: Seagate Technology plc - Form 4

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	Transaction of Derivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) ((D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
NQ Stock Options	\$ 3.345	10/15/2013		М	1,	,000	09/11/2010(2)	03/06/2016	Ordinary Shares	1,000
NQ Stock Options	\$ 11.065	10/15/2013		М	1,	,750	09/13/2011 <u>(3)</u>	09/13/2017	Ordinary Shares	1,750

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director		10% Owner	Officer	Other			
MASSARONI KENNETH M SEAGATE TECHNOLOGY PLC 10200 S. DE ANZA BOULEVARD CUPERTINO, CA 95014				EVP,General Counsel, CAO				
Signatures								
/s/ Roberta S. Cohen by power of attorney	1	10/17	/2013					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

(1) Shares sold under a 10b5-1 Trading Plan.

**Signature of Reporting Person

Options granted to the Reporting Person under the Seagate Technology 2004 Stock Compensation Plan are subject to a four and one half
 (2) year vesting schedule. One quarter of the options vested on September 11, 2010. Following continuous employment, the remaining options vested proportionately over the 36 months following September 11, 2010.

(3)

Edgar Filing: Seagate Technology plc - Form 4

Options granted to the Reporting Person under the Seagate Technology 2001 Stock Option Plan are subject to a four year vesting schedule. One quarter of the options vested on September 13, 2011. Following continuous employment, the remaining options vest proportionately over the 36 months following September 13, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.