

Billmeyer Sam J  
Form 4  
July 03, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Billmeyer Sam J

2. Issuer Name **and** Ticker or Trading  
Symbol

CASEYS GENERAL STORES INC  
[CASY]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

CASEY'S GENERAL STORES,  
INC., PO BOX 3001

(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)

06/29/2012

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_X\_ Officer (give title \_\_\_\_ Other (specify  
below) below)

Senior Vice President

ANKENY, IA 50021

(City) (State) (Zip)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price			
Common Stock								4,111 <sup>(1)</sup>	I	Voting and tender rights under KSOP
Restricted stock units <sup>(3)</sup>								780	D	
Common Stock	06/29/2012	06/29/2012	M		10,000	A	\$ 20.68	12,000	D	

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Common Stock	06/29/2012	06/29/2012	S <sup>(5)</sup>	10,000	D	\$ 58.79	2,000	D
Common Stock	06/29/2012	06/29/2012	M	9,000	A	\$ 26.92	11,000	D
Common Stock	06/29/2012	06/29/2012	S <sup>(5)</sup>	9,000	D	\$ 58.79	2,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Option - right to buy <sup>(2)</sup>	\$ 20.68	06/29/2012	06/29/2012	M	10,000	07/05/2010 07/05/2015	Common Stock 10,000
Option - right to buy <sup>(2)</sup>	\$ 26.92	06/29/2012	06/29/2012	M	9,000	06/25/2010 06/25/2017	Common Stock 10,000
Option - right to buy <sup>(2)</sup>	\$ 25.26					06/23/2012 06/23/2019	Common Stock 20,000
Option - right to buy <sup>(4)</sup>	\$ 44.39					06/23/2014 06/23/2021	Common Stock 20,000

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Billmeyer Sam J CASEY'S GENERAL STORES, INC.	Senior Vice President

PO BOX 3001  
ANKENY, IA 50021

## Signatures

William J. Noth, under Power of Attorney dated June 22,  
2006

07/03/2012

\_\_\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Allocated to Mr. Billmeyer's KSOP account as of April 30, 2012. Does not include any shares allocated by the KSOP trustee after that date.
- (2) Pursuant to terms and conditions of 2000 Stock Option Plan.
- (3) Pursuant to 2009 Stock Incentive Plan. This award, which vests in full on May 1, 2014, represents the equity component of the amount payable to Mr. Billmeyer under the FY11 annual incentive plan.
- (4) Pursuant to terms and conditions of 2009 Stock Incentive Plan.
- (5) Consisting of shares acquired upon exercise of stock options. See Table II.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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