

LONDON MICHAEL
 Form 4
 November 12, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 LONDON MICHAEL

2. Issuer Name and Ticker or Trading Symbol
 BEST BUY CO INC [BBY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 7601 PENN AVENUE SOUTH
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 10/05/2004

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

EVP - Global Sourcing

RICHFIELD, MN 55423

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	10/05/2004		G	V 100 D \$ 0	14,267	D	
Common Stock	11/10/2004		M	10,000 A \$ 11.46	24,267	D	
Common Stock	11/10/2004		M	10,000 A \$ 37.06	34,267	D	
Common Stock	11/10/2004		S	20,000 D \$ 59.72	14,267	D	
Common Stock					11,000	D ⁽¹⁾	

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Common Stock	900	I	401(k) Plan
Common Stock	600	I	Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 2.13					04/18/1997 ⁽²⁾	04/17/2007	Common Stock	4,750
Stock Option (Right to Buy)	\$ 11.46	11/10/2004		M	10,000	04/24/1998 ⁽²⁾	04/23/2008	Common Stock	10,000
Stock Option (Right to Buy)	\$ 46.75					04/14/2000 ⁽²⁾	04/13/2010	Common Stock	33,750
Stock Option (Right to Buy)	\$ 37.06	11/10/2004		M	10,000	04/27/2001 ⁽²⁾	04/26/2011	Common Stock	10,000
Stock Option (Right to Buy)	\$ 51.27					04/11/2002 ⁽²⁾	04/10/2012	Common Stock	43,725
Stock Option	\$ 28.67					01/16/2003 ⁽²⁾	01/15/2013	Common Stock	20,000

(Right to Buy)

Stock

Option (Right to Buy) \$ 59.38

11/03/2003⁽²⁾ 11/02/2013

Common Stock 40,800

Stock

Option (Right to Buy) \$ 55.09

10/11/2004⁽²⁾ 10/10/2014

Common Stock 31,500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LONDON MICHAEL 7601 PENN AVENUE SOUTH RICHFIELD, MN 55423			EVP - Global Sourcing	

Signatures

/s/ Mark Geldernick Attorney-in-fact for Michael
London 11/11/2004

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted shares that will vest in a range from 0%-100% three years from the date of grant, depending on satisfaction of certain performance factors.
- (2) The date indicated is the grant date and the options vest in four equal annual installments beginning one year from such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.