

SUPERIOR UNIFORM GROUP INC  
Form 8-K  
October 21, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **October 21, 2010**

**Superior Uniform Group, Inc.**

(Exact name of registrant as specified in its charter)

**Florida**  
(State or other jurisdiction  
of incorporation)

**001-5869**  
(Commission File Number)

**11-1385670**  
(IRS Employer Identification No.)

**10055 Seminole Blvd., Seminole, Florida**  
(Address of principal executive offices) **33772**  
(Zip Code)  
Registrant's telephone number, including area code: **(727) 397-9611**

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02. Results of Operations and Financial Condition.**

On October 21, 2010 the Registrant issued a press release, a copy of which is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits.**

Exhibit 99.1. Press release dated October 21, 2010

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Superior Uniform Group, Inc.**

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(Registrant)

**/s/ ANDREW D. DEMOTT, JR.**

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**October 21, 2010**

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(Date)

Andrew D. Demott, Jr.

*Executive Vice President, Chief Financial Officer and Treasurer*

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**Exhibit Index**

99.1 Press release dated October 21, 2010