

TAG IT PACIFIC INC
Form 4
September 12, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DYNE COLIN

(Last) (First) (Middle)

C/O TAG-IT PACIFIC, INC., 21900
BURBANK BLVD., SUITE 270

(Street)

WOODLAND HILLS, CA 91367

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
TAG IT PACIFIC INC [TAG]

3. Date of Earliest Transaction
(Month/Day/Year)

08/17/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	09/08/2006		S	5,000	D \$ 1.097	689,580	D
Common Stock	09/08/2006		S	10,000	D \$ 1.088	679,580	D
Common Stock	09/08/2006		S	10,000	D \$ 1.07	669,580	D
Common Stock	09/11/2006		S	3,600	D \$ 1.07	665,980	D
Common Stock	09/11/2006		S	10,300	D \$ 1.11	655,680	D

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Common Stock	09/12/2006	S	3,500	D	\$ 1.07	652,180	D
Common Stock	09/12/2006	S	6,000	D	\$ 1.08	646,180	D
Common Stock	09/12/2006	S	1,000	D	\$ 1.087	645,180	D
Common Stock	09/12/2006	S	2,400	D	\$ 1.09	642,780	D
Common Stock	09/12/2006	S	100	D	\$ 1.1	642,680	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 0.69	08/17/2006		A	30,000	⁽¹⁾ 08/17/2016	Common Stock	30,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DYNE COLIN C/O TAG-IT PACIFIC, INC. 21900 BURBANK BLVD., SUITE 270 WOODLAND HILLS, CA 91367		X		

Signatures

/s/ Colin Dyne

09/12/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vests in four equal installments on September 17, October 17, November 17 and December 17, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.