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TAG IT PACIFIC INC Form NT 10-K April 01, 2005

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 12B-25

NOTIFICATION OF LATE FILING

Commission File Number 001-13669 (Check one) [X] Form 10-K and Form 10-KSB [_] Form 11-K [_] Form 20-F [_] Form 10-Q and Form 10-QSB [_] Form N-SARFor period ended DECEMBER 31, 2004 [_] Transition Report on Form 10-K and Form 10-KSB [_] Transition Report on Form 20-F [_] Transition Report on Form 11-K [_] Transition Report on Form 10-Q and Form 10-QSB [_] Transition Report on Form N-SAR For the transition period ended _____ READ ATTACHED INSTRUCTION SHEET BEFORE PREPARING FORM. PLEASE PRINT OR TYPE. Nothing in this form shall be construed to imply that the Commission has verified any information contained herein. If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates: PART I REGISTRANT INFORMATION TAG-IT PACIFIC, INC. Full name of registrant Former name if applicable _____ Address of principal executive office (STREET AND NUMBER) 21900 BURBANK BLVD, SUITE 270 City, state and zip code WOODLAND HILLS, CALIFORNIA 93167

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12b25-1

PART II RULE 12B-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

		(a)	The reasons described in reasonable detail in Part III of
			this form could not be eliminated without unreasonable effort
			or expense;
		(b)	The subject annual report, semi-annual report, transition
			report on Form 10-K, 10-KSB, 20-F, 11-K or Form N-SAR, or
[X]			portion thereof will be filed on or before the 15th calendar
			day following the prescribed due date; or the subject
			quarterly report or transition report on Form 10-Q, 10-QSB,
			or portion thereof will be filed on of before the fifth
			calendar day following the prescribed due date; and
		(c)	The accountant's statement or other exhibit required by Rule
	1		12b-25(c) has been attached if applicable.

PART III NARRATIVE

State below in reasonable detail the reasons why Form 10-K, 10-KSB, 11-K, 20-F, 10-Q, 10-QSB, N-SAR or the transition report portion thereof could not be filed within the prescribed time period. (Attach extra sheets if needed.)

> The Registrant's Form 10-K, for the fiscal year ended December 31, 2004, could not be filed within the prescribed time period because certain information and data relating to and necessary for the completion of the Registrant's financial statements and management's discussion and analysis of financial condition and results of operations could not be obtained by registrant within such time period without unreasonable effort or expense.

PART IV OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification.

COLIN DYNE	(818)	444-4100
(Name)	(Area Code)	(Telephone Number)

- Have all other periodic reports required under Section 13 or 15(d) or the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no, identify report(s). [X] Yes [_] No
- (3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? [X] Yes [_] No

If so: attach an explanation of the anticipated change, both

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narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

12b25-2

TAG-IT PACIFIC, INC.

(Name of Registrant as Specified in Charter)

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date MARCH 31, 2005 By /S/ COLIN DYNE

._____

Name: Colin Dyne

Title: Chief Executive Officer

INSTRUCTION. The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations (SEE 18 U.S.C. 1001).

12b25-3

PART IV - OTHER INFORMATION

EXPLANATION OF ANTICIPATED CHANGE

The Registrant's revenues were \$55.1 million for the fiscal year ended December 31, 2004, compared to the \$64.4 million reported for fiscal 2003. For the fiscal year ended December 31, 2004, the Registrant's net loss is expected to be between approximately \$16.8 million and \$17.8 million, compared to a net loss of \$4.9 million for 2003.

12b25-4