



**Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

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**ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION**

On January 28, 2010, Cash America International, Inc. (the “Company”) announced its consolidated financial results for the three months and fiscal year ended December 31, 2009. A copy of the Company’s press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**ITEM 7.01 REGULATION FD DISCLOSURE**

See Item 2.02 Results of Operations and Financial Condition.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits

99.1 Cash America International, Inc. press release, dated January 28, 2010

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**EXHIBIT INDEX**

Exhibit No.   Description

99.1            Cash America International, Inc. press release, dated January 28, 2010